



#### A new living mood

Today and tomorrow, square meters are opportunities.

We transform anodyne spaces into vibrant destinations in the cities of the future. Our solutions elevate neighborhoods to places of interest, with commerce, offices, housing, events, and life.

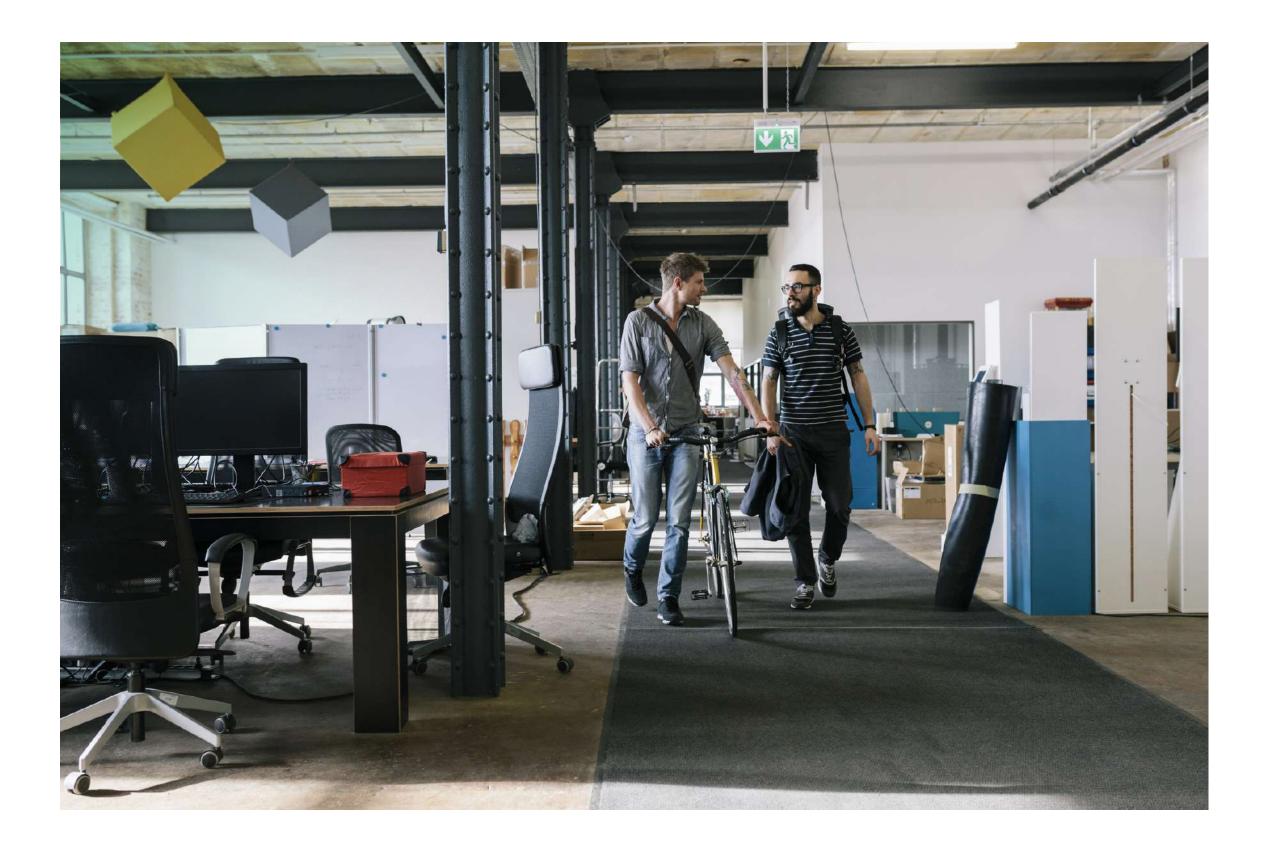
We transform architecture and reshape public perception of existing spaces. With us, each building is ready for different purposes: convenience for inhabitants, attractiveness for tourists, income for owners.

#### The collective at the service of the common good!

With expertise and an understanding of their needs, we assure investors, asset managers, promoters, and operators that our real estate strategies contribute to improving the lives of communities.

We turn sites and neighborhoods into mixed, sustainable living places that welcome as many people as possible.

And thus our "new living mood" emerges.



# 1 O DEAS WEEL N

## 1. A sustainable future lies in the cities.

The way we activate, manage, and develop existing sites into new living spaces will define the achievements of tomorrow. For us, real estate isn't something that stands still. It must have three positive impacts.

## 2. Triple Positive Impact creates prosperity.

We believe that all projects need a defined strategy to achieve environmental, social, and financial prosperity.

This is where the three P's of positive impact are born: planet, people, profits.

## 3. Experiences that connect us.

When we improve experiences or find solutions for urban spaces, we make people feel more connected, included, and recognized. For us, value creation must benefit everyone.





## 4. Tomorrow belongs to our communities.

We are for places that improve life. This is where the relationships that really matter are born, with the collective at the service of the common good! We are inhabitants above all.

## 5. Right vision, right partners.

We co-create with partners who share our vision of the world. When it comes to developing innovative concepts, we bring together associations, companies, and players in the social and solidarity economy to entirely co-create projects.

## 6. Innovation-driven solutions.

By pairing a global vision with a local outlook, we want to transform the way we live, work, and interact in neighborhoods that unfold into possibilities.



#### 7. Acting to live better.

We are attentive to the economy of sharing, whose lines are based on flexibility, agility, and inclusion. Based on growth and prosperity, our teams create innovative solutions that adapt to the challenges of urban life and are useful to as many people as possible.

#### 8. Spaces to live, work and be.

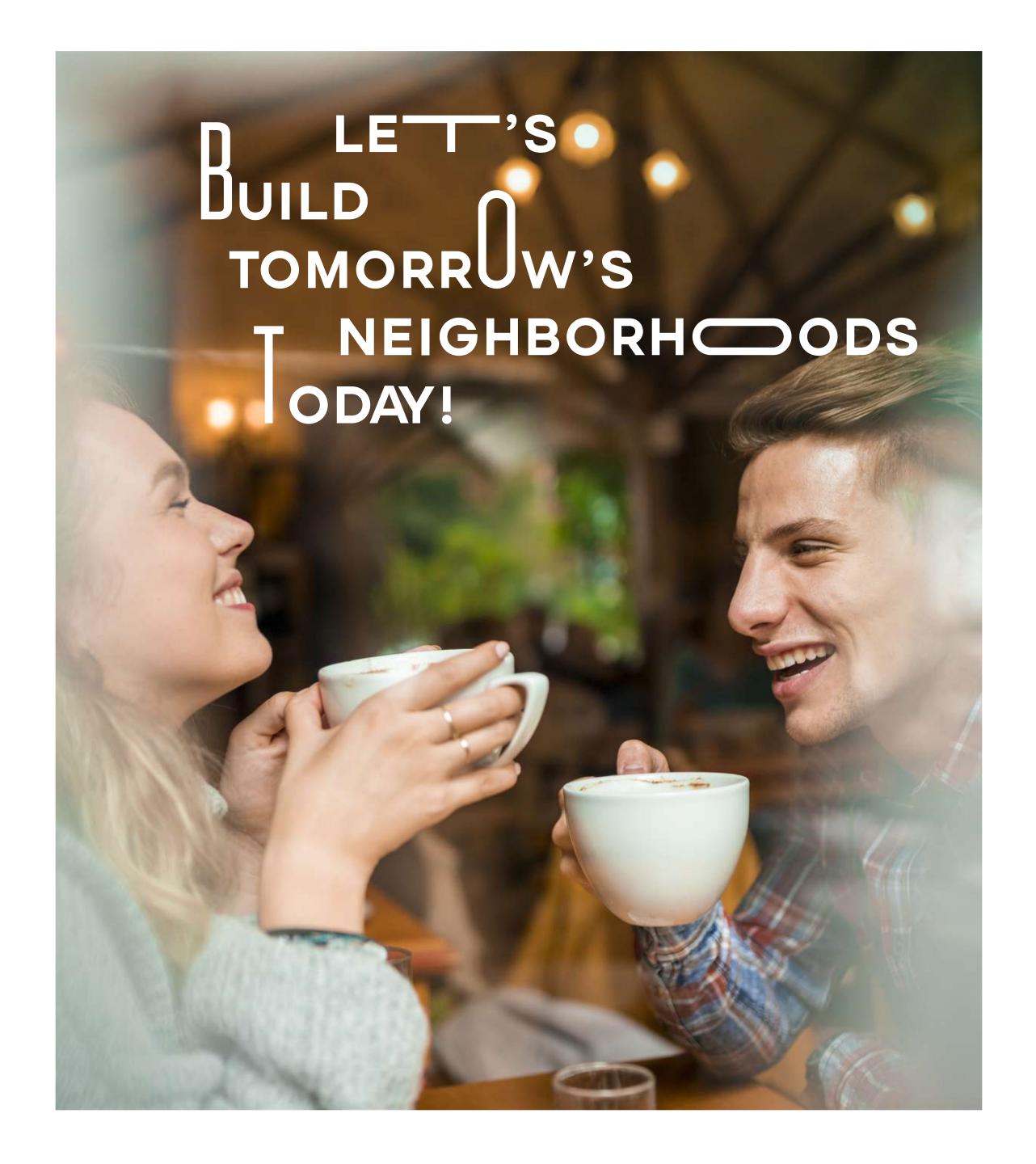
From digital nomadism to co-working, through (new) housing and retail 2.0, we believe that mixed-use spaces will dominate the cities of the future. And we will do our part to make them sustainable.

#### 9. Welcoming the 15-minute city.

Having everything we need nearby to make the most of our days transforms communities and creates synergies in our neighborhoods. On foot or by bike, the quality of life is 15 minutes away, in a sustainable concept that gives the city back to the people.

#### 10. The future is a mystery, yet we can influence it.

What will our neighborhoods be like in 100 years? Regardless of tomorrow, it is certain that our choices will impact communities. It is up to us to ensure that the spaces we inhabit ensure the well-being of all those who follow.



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