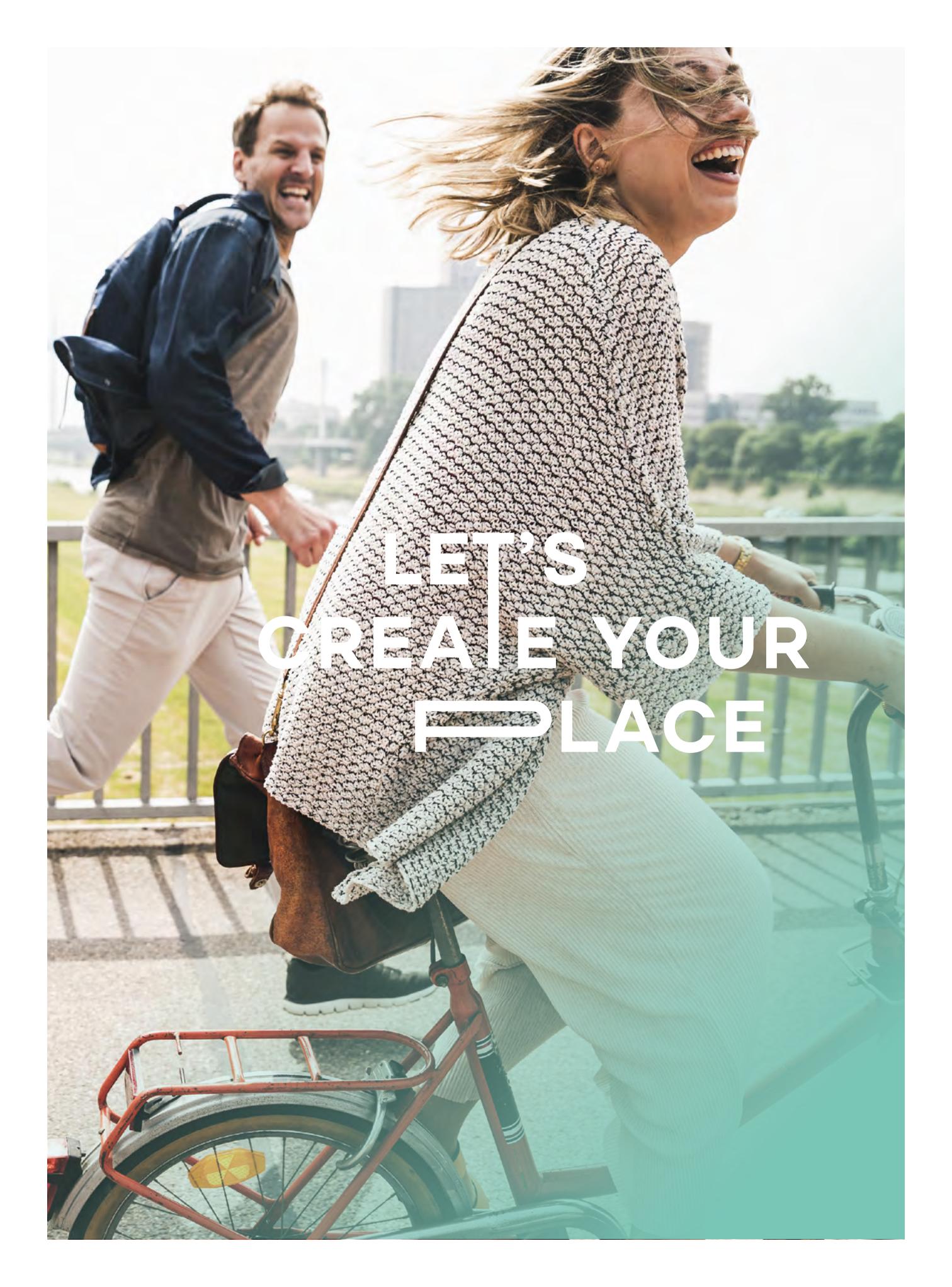


SUSTAINABLE DEVELOPMENT REPORT

NHOOD POLAND
FOR 2021



nhood
NEW LIVING
MOOD

A man and a woman are captured in a moment of joy and movement. The woman, in the foreground, is riding a bicycle with a brown saddle and a red rear rack. She is wearing a white and black patterned cardigan and light-colored pants, and she has a wide, happy smile. Her hair is blowing in the wind. Behind her, a man is running, also smiling broadly. He is wearing a dark jacket, light-colored pants, and a dark backpack. The background shows a cityscape with buildings and greenery under a bright sky. The overall mood is energetic and positive.

LET'S
CREATE YOUR
PLACE

TABLE OF CONTENTS

- 04 Introduction
- 06 Nhood in Poland
- 08 Nhood in Europe

10 Part I – Nhood Poland's activities for sustainable development

- 11 Caring for the environment, local communities
and the economy
- 12 A triple positive impact
- 13 Our values
- 14 The 15-minute city concept in practice
- 16 We are guided by the goals of sustainable development
- 17 Our stakeholders
- 18 Caring about our employees
- 20 Gender Equality
- 22 Cooperation with the business community
- 28 Membership in organizations
- 30 Working with local communities
- 34 Charity activities
- 36 Environmental protection
- 39 Amenities in commercial facilities
- 43 Certificates and distinctions
- 45 New projects

51 Part II – the “Good Neighbor” program

- 52 The “Good Neighbor” program
 - 55 Five themes of the “Good Neighbor” program
 - 56 Culture and education
 - 64 Ecology
 - 70 Safety and health
 - 78 Region
 - 86 Sports and entertainment
-



DEAD READERS!

A year has passed since Nhood Poland debuted on the market. During this time, we have implemented a new triple positive impact strategy in the company, focused around the pillars: People, Planet, Profit. According to its assumptions, we have made every effort to ensure that our daily activities have a positive impact on the communities in which we operate, the surrounding environment, and contribute to the development of local business.

The assumptions of our sustainable development strategy set the directions for our business activities, cooperation with partners, relations with employees and activities for the benefit of local communities.

It is with great satisfaction that I present you with the Nhood Poland Sustainability Report 2021, in which we describe in detail our team's corporate social responsibility activities. We show their impact on the environment and analyse the benefits they bring.

The publication is divided into two parts. The first describes Nhood Poland's corporate activities, while the second focuses on activities undertaken within the framework of our proprietary CSR program "Good Neighbor". We have been organizing this initiative for 9 years, of which I am immensely proud.

In 2021, we invited customers of the shopping centers and malls we manage to participate in over a thousand events on a wide range of topics. We responsibly continued our program, even during the most stringent COVID-19 pandemic restrictions.

We are glad that our activities have been recognized and awarded by prominent organizations, including the United Nations Global Compact Network Poland and the Responsible Business Forum. This is a great honour for the whole Nhood Polska team.

We hope you will enjoy reading what we have prepared for you!

Ada Walentek
CEO of Nhood Poland



Nhood Poland

LET'S GET TO KNOW EACH OTHER BETTER!

We create projects that transform urban spaces into mixed-use places which serve people and are environmentally friendly. We cooperate with property owners, tenants and investors, and work together with local communities.

We strive to ensure that all our projects have a triple positive impact on communities, the environment and the economy **/People, Planet, Profit/**.

Our competences:

Leasing and agency
mandate

Property
management

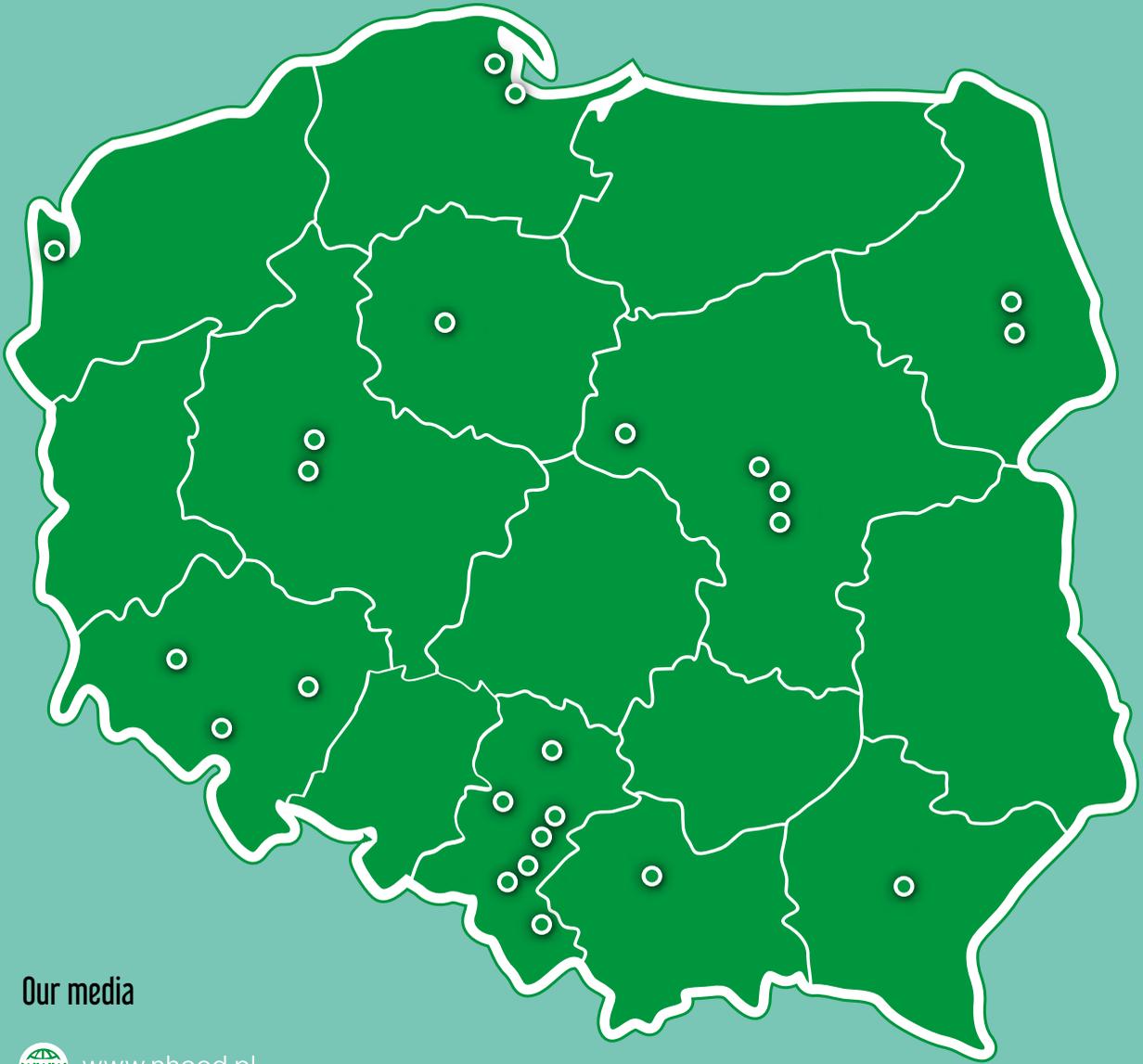
Marketing

Asset
Management

Development
and new project

Landbank
management





Our media



www.nhood.pl



www.linkedin.com/company/nhoodpolska



> 80

employees



23

cities



24

shopping centers,
Galeria Bronowice,
Galeria Łomianki



700,000

of managed
GLA



29

agency
mandates
Auchan and
Leroy Merlin



7 new

projects

WE DRAW ON INTERNATIONAL EXPERIENCE

Nhood in Europe

We operate in 10 countries in Europe. International experience combined with the observation of trends, opportunities and challenges in markets enables Nhood to create a modern vision of the real estate sector in the European market.

With our expertise we want to create vibrant cities that connect communities and respond to their needs.



Nhood Europe:



> 1,000
employees



10
countries



297
properties
managed



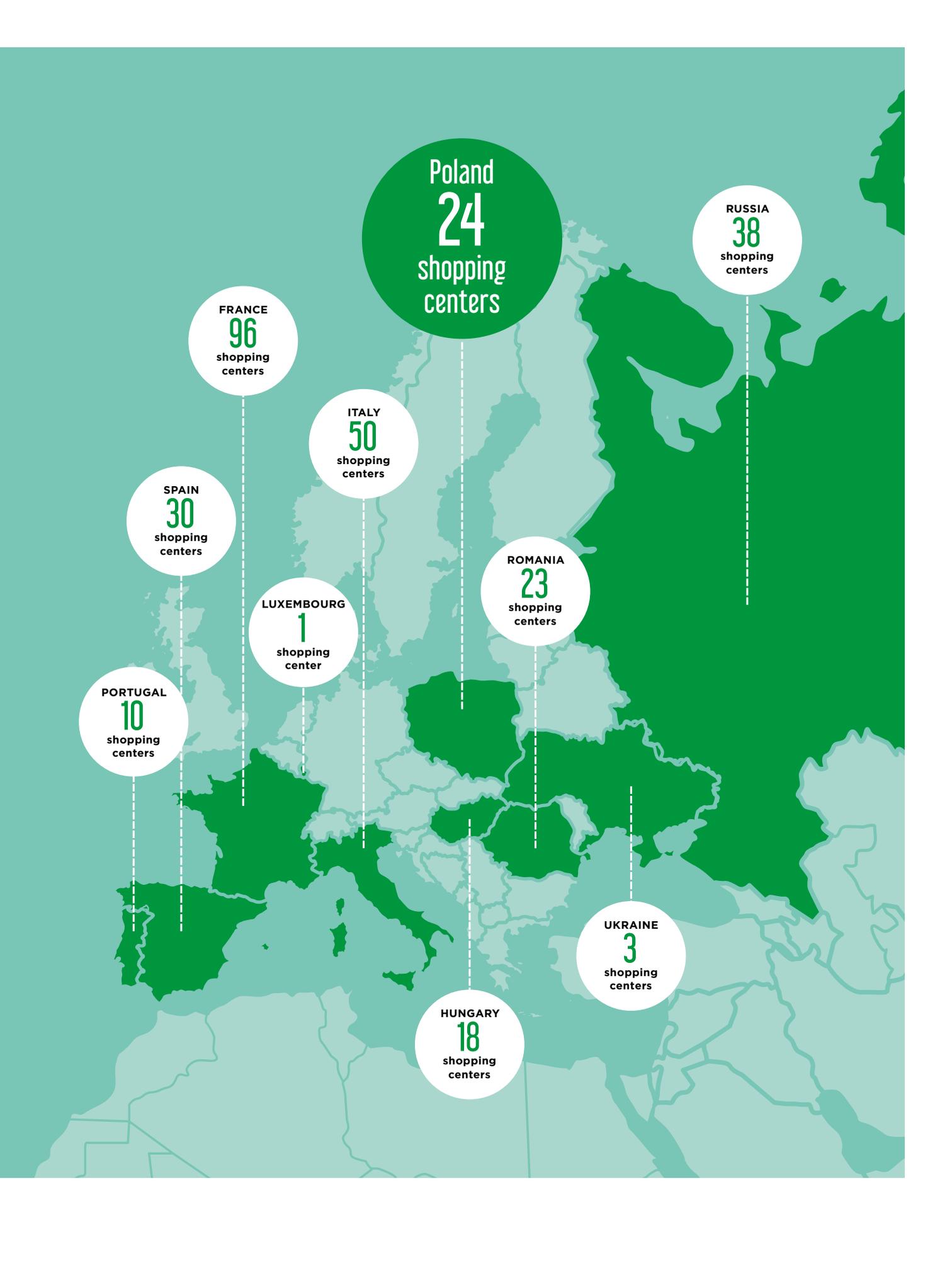
2,3 mln sqm.
GLA



8 mln euro
portfolio
value



23 projects
under
development



Poland
24
shopping
centers

RUSSIA
38
shopping
centers

FRANCE
96
shopping
centers

ITALY
50
shopping
centers

SPAIN
30
shopping
centers

ROMANIA
23
shopping
centers

LUXEMBOURG
1
shopping
center

PORTUGAL
10
shopping
centers

UKRAINE
3
shopping
centers

HUNGARY
18
shopping
centers

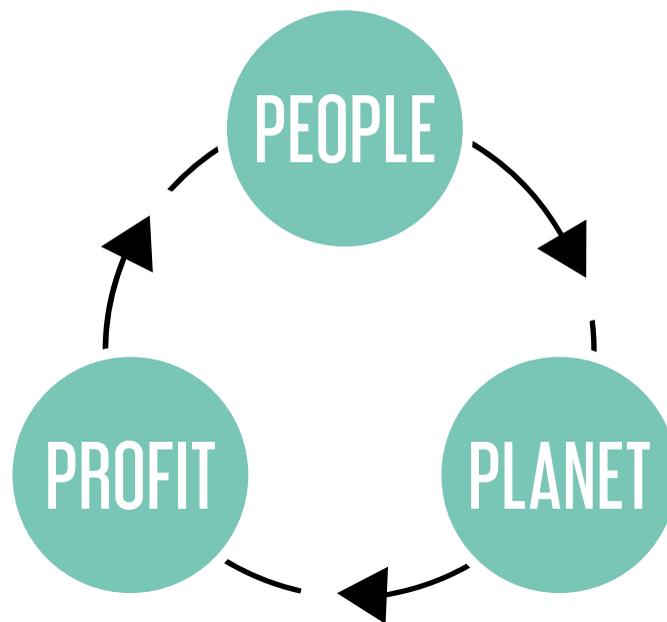


Part I

THE COMPANY'S ACTIVITIES FOR SUSTAINABLE DEVELOPMENT

Caring for local communities, the environment and the economy

We want, the projects we develop and the shopping centers we have been operating for many years, to bring local communities together and to have a positive impact on the environment in three areas: social, environmental and economic **/People, Planet, Profit/**. These are the foundations of our CSR strategy, and they define the directions in which our company operates.



We are actively involved in initiatives undertaken by both international and local institutions working for sustainable development. We participate in the United Nations Global Compact Network's "Equal Business Opportunities" and "Ethics Standard" programs, and we are proud to have been recognized for our work in 2021. For several years, we have been cooperating with the United Nations Environment Programme/GRID WARSAW and within the Polish Eco-City project we have been promoting the idea of sustainable urban spaces. We strive to improve our corporate culture, and we design our new investments according to the principles of sustainable development and make them a part of the urban space – says **Agnieszka Gutowska**, Director of Marketing, Communications and CSR at Nhood Poland.

A TRIPLE POSITIVE IMPACT



People

We have a positive impact on local communities. We want to be part of their lives and address their needs.



Planet

We are committed to counteracting climate change, prioritizing renewable energy sources, and preserving biodiversity.



Profit

We are aware that economic performance and the creation of lasting value go hand in hand with social and environmental well-being.





Our values



Proximity

We think locally. Many years of presence in the places where we operate have provided us with knowledge about the local market and its participants.



Empowerment

We believe that everyone can change their surroundings. We are constantly improving the ways we work with customers and business partners. We go beyond expectations, anticipate trends and introduce innovations.



Positive impact

We measure the impact of our activities on the environment, society and economy in order to use our resources even more efficiently.

The 15-minute city concept in practice

**WE WANT TO CHANGE OUR SURROUNDINGS
SO THAT THE PEOPLE WHO LIVE THERE HAVE
EVERYTHING THEY NEED FOR A COMFORTABLE
LIFE WITHIN EASY REACH, ACCORDING TO
THE 15-MINUTE CITY CONCEPT.**



The concept of the 15-minute city assumes that its residents can reach all places important to them **in 15 minutes - on foot, by bicycle or by public transport.**

The aim of our mixed-use developments is to create friendly neighborhoods where people can meet all their daily needs for living, working, studying, leisure, entertainment, and shopping without having to travel to the city center.

With this concept we want to change the surroundings of our projects, in line with our strategy of a triple positive impact on communities, the environment and the economy /People, Planet, Profit/ and we are pursuing the Sustainable Development Goal no. 11.





We are guided by the goals of sustainable development

THROUGH OUR TRIPLE POSITIVE
IMPACT STRATEGY, WE ACHIEVE
THE MOST IMPORTANT SUSTAINABLE
DEVELOPMENT GOALS (SDG).



The 17 sustainable development goals above were set in 2015 by the United Nations. Their implementation, scheduled for 2030, is to contribute to making our planet a friendlier and safer place to live.



Our stakeholders

OUR PRESENCE ON THE MIXED-USE REAL ESTATE MARKET REQUIRES AN INTERDISCIPLINARY APPROACH TO IMPLEMENTED PROJECTS AND BUILDING LASTING RELATIONSHIPS WITH MANY GROUPS OF STAKEHOLDERS.



EMPLOYEES

- team of Nhood Poland
- families of employees



ORGANIZATIONS

- NGOs
- industry organizations
- business organizations
- certification organizations
- foundations



PUBLIC SECTOR

- cities, districts, municipalities
- local administration
- the French embassy



SOCIETY

- shopping center customers
- the local community



BUSINESS

- tenants
- store employees
- business partners
- suppliers



THE MEDIA

- industry media
- nationwide media
- local media

Caring about our employees

OUR EMPLOYEES ARE THE GREATEST VALUE OF OUR COMPANY. WE PROVIDE THEM WITH SUPPORT FROM THEIR FIRST DAY OF WORK. WE CARRY OUT A NUMBER OF HR PROGRAMS FOR EMPLOYEES, WE SUPPORT REMOTE WORK, AND WORK TO ENSURE GENDER EQUALITY IN BUSINESS.



81 employees of Nhood Poland



19% 25-35 years
72% 35-50 years
9% > 50 years



74% employed in managerial positions



88% employed on the basis of a contract for an indefinite period



63 employees at the head office in Warsaw



Through our HR actions we are fulfilling the Sustainable Development Goal no. 8.

8 DECENT WORK AND ECONOMIC GROWTH



WE APPRECIATE EMPLOYEES IN EVERY AGE

Our company employs people with extensive professional experience as well as those who are taking their first steps in the career path at Nhood. This way employees support each other and complement each other's competences. We strive to maintain a friendly atmosphere at the workplace and offer a wide range of benefits. We support parents bringing up young children.

ON-BOARDING PROGRAM

It allows to overcome stress during their first days at work. Each new employee is supported by a colleague with extensive experience and participates in many practical trainings that help them get to know the company.

CODE OF ETHICS

It applies to all employees and regulates how we conduct ourselves in all areas of our organization. It contains provisions that make it possible to report observed irregularities and protects those who report them.

TRANSPARENT RULES

Our system of remuneration and non-wage benefits, development programs, and modern HR platforms result from a transparent and communicated policy of human resources management. We work together based on an analysis of the needs of our employees and take into account current market trends.

PROFESSIONAL DEVELOPMENT FOR EMPLOYEES

We provide our employees with trainings enabling them to improve their professional and managerial skills, free foreign language courses, and personal development trainings. Our employees represent the company at business conferences and industry meetings.

PARTICIPATION IN INTERNATIONAL PROJECTS

Employees of Nhood Poland cooperate on a daily basis with their colleagues from other European branches of the company and participate in regular team meetings to work out solutions and discuss new ideas.

MODERN TECHNOLOGIES IN HR

We use the international Talent Soft platform to streamline the management of HR processes, including training. The MyRandstad solution facilitates the management of employee attendance, HR data processing and reduces the circulation of paper documents.

WE SURVEY THE LEVEL OF EMPLOYEE SATISFACTION

We regularly survey the satisfaction and involvement of our employees and take their comments into account when shaping the HR policy.

HYBRID WORK

We work in a remote or hybrid mode depending on government recommendations, current COVID-19 data, and the scope of operations of the shopping malls we manage.

Gender Equality

WE ARE INVOLVED IN INITIATIVES RELATED TO THE PROMOTION OF GENDER EQUALITY IN BUSINESS AND WE ENSURE THAT PEOPLE EMPLOYED IN OUR COMPANY HAVE EQUAL OPPORTUNITIES FOR PROFESSIONAL DEVELOPMENT, REGARDLESS OF THEIR GENDER, AGE OR ORIGIN.



72%
women



28%
men

The HR management policy in our company assumes the pursuit of equal proportions in the employment of women and men. The policy originates from the **"Nhood Code of Ethics for Employees"**, which includes provisions supporting diversity and strictly addressing all forms of discrimination based on gender, age, religion, origin or beliefs, both in the recruitment process and at each stage of an employee's professional development.

At the end of 2021, women held 65% of managerial positions related to the areas of operational management, property management, marketing and CSR, asset management, HR and accounting. Since 2020 the company has been headed by Ada Walentek, CEO of Nhood Poland and Ceetrus Poland. Men occupy 35 percent of managerial positions.



11 percent
better than last
year - the result
of WEPs Gender
Gap Analysis Tool

WE VERIFY OUR ACTIVITIES

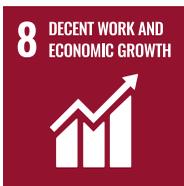
Since July 2020, our company has participated in the **United Nations Global Compact Network Poland's "The Equal Opportunity in Business" program** for the abolition of gender equality restrictions, setting corporate goals for equal representation of women and leadership in business.

In December 2021, the company underwent the **WEPs Gender Gap Analysis** as part of this program. Year by year, Nhood has been achieving better and better results in this very demanding audit.

WE PROMOTE GENDER EQUALITY IN BUSINESS

We take an active part in projects drawing public attention to the need for gender equality activities in the business community.

Through our activities,
we implement
three Sustainable
Development Goals



Ring the Bell for Gender Equality

In 2021, we participated in the **"Ring the Bell for Gender Equality"** event organized by the United Nations Global Compact Network Poland. The meeting was held online, and the participants discussed business activities aimed at ensuring gender equality in companies and raising public awareness in this area.

TOP WOMAN IN REAL ESTATE

Another initiative to support women in business, in which we have been participating as a company for five years, is the **Top Woman in Real Estate** project. Nhood participates in the competition, and Agnieszka Gutowska, director of marketing, communication and CSR, is one of the judges. The aim of the Top Woman in Real Estate competition is to award women and companies supporting women, as well as to promote them and popularize good practices and business relations in the real estate and construction industry.

Cooperation with the business community

WE BUILD LASTING RELATIONS AND COOPERATE AS PARTNERS WITH THE BUSINESS COMMUNITY. WE PARTICIPATE IN ORGANIZATIONS SUPPORTING SUSTAINABLE DEVELOPMENT AND REPRESENTING THE RETAIL AND REAL ESTATE INDUSTRY.

Each year we organize a **meeting with our tenants and business partners**, at which we have the opportunity to directly exchange experiences and discuss plans for the future. In 2021, due to the restrictions related to preventing the spread of the COVID-19 pandemic, the meeting was held online.

It was the first event during which our team appeared under the Nhood brand. The meeting was hosted by Ada Walentek, CEO of Nhood Poland, who presented the assumptions of the new brand strategy and its values, while leaders of the various departments of the company discussed the results achieved in 2020 and presented plans for the coming months.







We participate in institutions supporting sustainable development

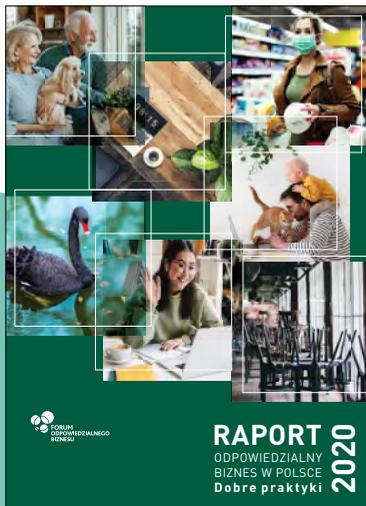
At the beginning of May 2021, Nhood Poland became a **partner of the Global Compact Network Poland**, a UN initiative for corporate social responsibility and the promotion of sustainable development. In this way, we joined the international community working for the implementation of the sustainable development goals.

As part of the partnership, our company has joined the **"Standard of Ethics" program** and participates in various initiatives, research and events. We participate in the **"Equal Opportunities in Business"** program for eliminating gender equality restrictions, setting corporate goals for equal representation of women and leadership in business.

In December 2021, our company underwent the **WEPs Gender Gap Analysis organized by the Global Compact Network Poland** and obtained a **result 11% better than the year before**. Participation in Global Compact Network Poland initiatives is the next step in implementing the company's strategy of triple positive impact – **People, Planet, Profit**.

During an event organized by the Global Compact Network Poland on the United Nations Day, our company received an **award for its activities promoting gender equality in business and respect for labour standards, human rights and ethical standards**.

Due to our extensive corporate social responsibility activities, since April 2020 we have participated in the **Responsible Business Forum partnership program**. This gives us an additional opportunity to build business relations, exchange experiences and best practices, and jointly develop responsible business standards in Poland.



In the RBF report entitled "Responsible business in Poland 2020. Good practices" published in April 2021, 13 projects implemented by the Nhood team were described. It is a great honor for us.



In partnership with
**UN Environment
Programme**

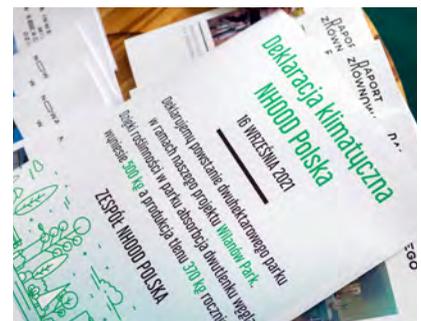
We have been actively cooperating with the **United Nations Environment Programme/GRID Warsaw Center**, an organization which has been implementing the mission of the United Nations Environment Programme (UNEP) in Poland since 1991, working towards sustainable development. In 2021, as part of our cooperation with the organization, we participated in two important events.

Our company has become a strategic partner of the prestigious event **"CULTURE, NATURE, FUTURE"**, organized by the UNEP/GRID Warsaw Center to celebrate its 30th anniversary. The event, held on 16 September at King Jan III's Palace at Wilanów, initiated a discussion on perspectives for the changing world and actions that can be taken by the business community for the benefit of future generations.

Through our activities,
we are implementing
the Sustainable
Development Goal
no. 13



As part of the event, we solemnly made a climate pledge to create two-hectare public park as part of the Wilanów Park project. Thanks to the greenery planted in the park, the absorption of carbon dioxide will amount to 500 kg and the production of oxygen will amount to 370 kg per year.



Promoting the concept of sustainable cities

In **cooperation with UNEP/GRID Warsaw**, we have once again become a strategic partner of the **Eco-City** project, which promotes the idea of sustainable urban development.

On September 3, Marcin Wawiernia, Design & Concept Manager at Nhood Poland, was one of the hosts of a free **webinar for city representatives entitled "Solutions based on nature"**.

Representatives of Nhood Poland also took part in discussion panels held as part of the conference "Eco-City 2021. Green Rebuilding".

Ada Walentek, CEO of Nhood Poland, participated in the debate entitled "Green Rebuilding", and **Agnieszka Gutowska**, marketing director, communication and CSR leader was one of the panelists in the discussion entitled "Better Buildings, Better Future".

Nhood Poland **funded one of the special prizes in the competition for cities "Eco-City 2021"**. The city of Gdynia received a voucher worth 6,000 PLN for training in sustainable development. The award was presented by Ada Walentek, CEO of Nhood Poland, and Marcin Stokowiec, Development Director of Nhood Poland.



Through our activities
we implement the Sustainable
Development Goal no. 11



Organizatorzy projektu Eco-Miasto
Centrum UNEP/GRID-Warszawa i Ambasada Francji w Polsce zapraszają:

KONFERENCJA ECO-MIASTO

5-6 PAŹDZIERNIKA
Centrum Nauki Kopernik
Łączymy się online - oglądaj na kanale YouTube

ECO-MIASTO
2021



We participate in industry organizations

We are a **partner of the Polish Council of Shopping Centers**. In 2021, we actively participated in its activities related to shopping safety during the COVID-19 pandemic. These included communication campaigns in shopping centers and malls encouraging people to get vaccinated and to follow the rules, including social distancing and covering the nose and mouth with protective masks.



As of 2019, we belong to the **Polish Association of Developers**, which strives to improve the condition of the development market in Poland.

Since 2020, we also **cooperate with the Retail Institute**, which is a center for dialogue, research, analysis and innovation for retail industry experts. The Institute supports the development of shopping centers and retail chains thanks to its knowledge, experience and innovative solutions.



In September 2021, we participated in the largest trade fair for the commercial real estate industry - **Shopping Center Forum CEE 2021**. It was the first time that the company presented its new brand and strategy of triple positive impact on society, environment and economy /People, Planet, Profit/ in such a wide, professional group.

Ada Walentek, CEO of Nhood Poland, presented the company's new strategy and approach to designing mixed-use developments in line with the 15-minute city concept during an interview with the editors of Shopping Center Poland, which took place on the main stage of the fair.

Membership in organizations

WE APPRECIATE THE IMPORTANCE OF COOPERATION IN BUSINESS, AND MEMBERSHIP IN VARIOUS ORGANIZATIONS ENABLES US TO EXCHANGE KNOWLEDGE, EXPERIENCES, AND GOOD PRACTICES. TOGETHER WITH OUR PARTNERS, WE WORK FOR THE DEVELOPMENT OF OUR INDUSTRIES AND LOCAL COMMUNITIES.

We are a member of:



The Polish Council of Shopping Centers (PRCH)

We have been a member of the largest organization in Poland working for the development of the shopping center industry since 2018. We participate in industry meetings, consultations and special projects.



The Polish-French Chamber of Commerce (CCIFP)

CCIFP currently associates over 450 French and Polish companies. For many years we have been involved in special projects organized by the Chamber and we take part in business meetings. We actively participate in projects and activities in the field of corporate social responsibility.





**FORUM
ODPOWIEDZIALNEGO
BIZNESU**

The Responsible Business Forum (RBF)

In April 2020, we joined the partner program RBF and support the organization in popularizing the CSR concept in Poland. We participate in meetings and webinars, and in May 2022 we will take part in the "CSR Fairs" organized by RBF.



**Global Compact
Network Poland**

United Nations Global Compact Network Poland

We have been actively cooperating with the Polish branch of the United Nations Global Compact Network, the largest global initiative for sustainable business, since the beginning of 2020. In May 2021, we joined the organization's partner program. We participate in the "Standard of Ethics" and "Equal Business Opportunities" programs and in a variety of initiatives, research and events.

Working together with local communities

WE BELIEVE THAT BY LISTENING TO THE NEEDS OF LOCAL COMMUNITIES AND THROUGH DIALOGUE, WE CAN ACHIEVE A LOT. TOGETHER WE WANT TO CREATE FRIENDLY SPACES FOR EVERYONE.

When working on new investments, we apply the **participatory design concept**, which involves all interested parties, including local communities in the planning process.

A participatory project of a two-hectare city park in Wilanów

From September to October 2020, residents of Wilanów participated in a **series of nine meetings called "Neighborhood Consultations"**. Based on the conclusions of "Neighbor Consultations", guidelines were drawn up for a competition for architects to develop an architectural concept of a two-hectare city park, which is part of the Wilanów Park investment.

The competition was started in November 16, 2020, and the winners were announced in early May 2021. We organized these activities jointly with the Warsaw Branch of the Association of Polish Architects. The RS Architecture Landscape Studio won and received an invitation to design the park.





Local consultations in Piaseczno



In June 2021 we organized a two-day workshop devoted to a new mixed-use project in Piaseczno. In a group of nearly 40 people, we discussed the goals and assumptions of the new project, in which we wanted to reflect the main areas of our sustainable development strategy /People, Planet, Profit/. We discussed how the planned multifunctional investment could positively influence the local community, natural environment and local economy.



The above actions implement the Sustainable Development Goal no. 11.



We change our surroundings together with the residents

We listen to our customers' opinions and we change the surroundings of shopping centers to make them comfortable for everyone and to add new functionalities.

In the vicinity of the **Auchan Bydgoszcz Shopping Center**, in the place of the path from the public transport stop to the shopping mall, we have created an attractive **outdoor recreation area** with comfortable relaxation zones, an outdoor gym with parkour elements and a running track. We renovated the sidewalk and the bike path. The space is surrounded by greenery, and various species of trees, shrubs and grasses positively affect biodiversity and make it an attractive place to rest for residents of the Fordon district of Bydgoszcz.

In the area of **Auchan Krasne Shopping Center**, the surface of the path leading to the shopping mall from a new housing estate in the neighborhood has been paved.

We regularly **conduct consumer researches**, thanks to which we learn about the opinions and needs, as well as the profiles and level of satisfaction of our customers. Then, based on the conclusions from these researches, we develop our business plans, as well as adapt our facilities and plan consumer engagement activities.

The events for customers that we organize at Auchan Shopping Centers are a great opportunity for dialogue with the local community. They are described in greater details later in the report. We have opened **11 free co-working spaces** for our residents in our shopping facilities. In Galeria Łomianki, we launched a "Co-op space", i.e. a space for local initiatives.





We want to be where our customers are, which is why we have developed various **channels of communication** with them.

On the websites of our centers and shopping malls, as well as Nhood Poland and those devoted to new investments, you can find up-to-date information on organized events and ongoing projects.

We are constantly developing the profiles of our shopping centers and new projects as well as the corporate profile of Nhood Poland in social media and we manage a nationwide blog www.blog.oshopping.pl with an account on Instagram.

We are always
in touch!



30
websites



22 profiles
of shopping
centers



1 profile
of Nhood Poland



1 profile



1 channel
on YouTube



1 blog

Charity activities

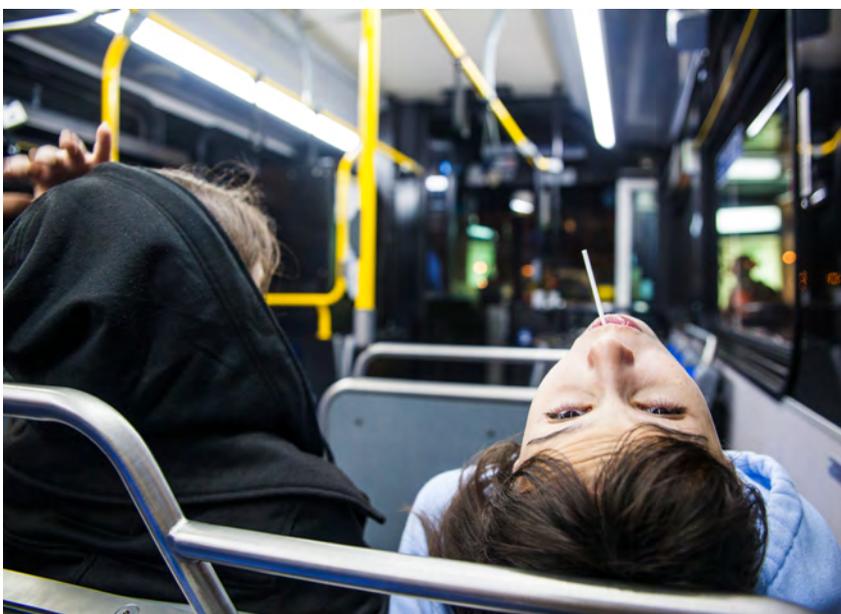
OUR COMPANY IS INVOLVED IN INITIATIVES SUPPORTING PEOPLE IN NEED. WE WORK WITH FOUNDATIONS, MAKE DONATIONS AND ENCOURAGE OUR CUSTOMERS TO HELP OTHERS.



In 2021, in support of the **Mam Marzenie [I Have a Dream Foundation]**, which helps children suffering from serious diseases, the team of Galeria Bronowice helped to realize the dream of three-year-old Roma about a playground with a swing, a house with a balcony and a slide and a sandpit.



We believe that it is worth helping and supporting those who find it particularly difficult to start an adult and independent life. For many years, such people have been taken care of by the **Po Drugie [Secondly] foundation**, which works with young people experiencing the crisis of homelessness. Each year the foundation's employees support around 200 young people. During the annual Wellness Day company meeting, Nhood Poland employees got involved in raising funds for the Foundation.





By collecting old bicycles and bicycle parts on many occasions in the Auchan Piaseczno Shopping Center and Galeria Łomianki, Nhood supported the activities of the **Mierz Wysoko [Aim High] Association**. The organization helps children and young people from the Praga Północ district of Warsaw in their development and shows them how to help others.

Every year, our employees participate in the **Poland Business Run** charity event. On 5th September 2021, the tenth edition of the run was held, in which each participant independently set a four-kilometer route anywhere in Poland or another country and ran it on the day of the competition. The results were presented using a special application.

We support the **Great Orchestra of Christmas Charity Foundation (WOŚP)**. Volunteers in 2021 could be found in many places in Poland! They also collected money for charity in our malls and shopping centers.

Through our activities we pursue two Sustainable Development Goals





Environmental protection

OUR CONCERN FOR THE ENVIRONMENT IS EMBEDDED IN OUR TRIPLE POSITIVE IMPACT STRATEGY/PEOPLE, PLANET, PROFIT/. BY ACTING RESPONSIBLY IN TERMS OF ENERGY USE, MOBILITY AND BIODIVERSITY, WE ARE REDUCING OUR CARBON FOOTPRINT.

We conduct detailed CSR reporting covering two areas:



Energy and water consumption, and waste management

We report on consumption of various energy sources, consumption of water, gas, obtained certificates and provide information on activities in the scope of biodiversity and conclusions from cooperation with an environmentalist.



Corporate and shopping center activities

We analyze sustainable mobility, our impact on landlord tenant actions, and present stakeholder groups and the company's impact on local living actions. This report also includes information on events at our shopping centers and cooperation with foundations. We also provide information on the impact of new projects on the environment and local communities.

In this report we present data for all countries in which Nhood operates.





Reduction of electricity and water consumption

Nhood Poland undertakes numerous activities aimed at limiting the consumption of utilities in managed shopping centers and malls. In 2021, lighting in eight managed shopping centers was changed to **energy-efficient LED lamps**.

Solar panels installed at the Auchan Płock Shopping Center allow us to obtain electricity to illuminate the corridor connecting the two parts of the building. **In 2020, 4,666 kWh of electricity was produced thanks to these solar panels. Compared to 2020, in shopping centers and malls managed by Nhood, the water consumption dropped by 4%.**

We care for the biodiversity of the areas around our commercial facilities

We adapt the surroundings of the facilities we manage to local ecosystems. In cooperation with ecologists, we have carried out a **biodiversity audit in 9 facilities** and the recommendations from the ecologist's report have been implemented in them. The Auchan Bydgoszcz Shopping Center, the Auchan Gdańsk Shopping Center, the Auchan Hetmańska Shopping Center, the Auchan Bielany Shopping Center, Galeria Bronowice and Galeria Łomianki have been certified by a specialist as biodiverse. Advanced works are underway in Port Rumia in Pomerania.

We plant various species of shrubs, grasses and trees in the areas surrounding our sites, which can be used by birds during migration, and we create meadows. We also install hotels for bees. They can be found in facilities in Gdańsk, Rumia, Białystok and Łomianki. In addition, we have built a rain garden in the vicinity of Galeria Bronowice, which helps to use rainwater. Booths for swifts have been installed on the facade of the Auchan Bielany Shopping Center near Wrocław.

Through our actions we implement 4 Sustainable Development Goals:



We support the development of green transport

We want to support our customers in making eco-friendly choices. That is why we place bicycle shelters, self-service bicycle repair stations, city bike stations and electric car chargers in front of our shopping centers and malls.



48
bicycle
shelters



2
city bike stations:
Bielany
Wrocławskie
and Legnica



23
self-service
bike repair
stations



23
electric
car charging
stations

Amenities in shopping centers



WE WANT TO CREATE NEW PROPERTIES AND CHANGE OUR SITES SO THAT THEY BECOME VIBRANT PLACES CONNECTING COMMUNITIES AND RESPONDING TO THEIR NEEDS. WHEN MANAGING REAL ESTATE, WE INTRODUCE SOLUTIONS THAT BRING THEIR SURROUNDINGS TO LIFE.

We introduce amenities and services in our sites which broaden our offer and make our centers not only convenient places for shopping, but also for spending free time. In this way, we implement our strategy of triple positive impact /People, Planet, Profit/.

43 210
spaces
for customers

667
spaces
for people
with disabilities

186
spaces
for families

91
spaces
for pregnant
women



Convenient parking

Our shopping centers and malls are located by main communication routes and road junctions. They can be easily reached by public transport, and most of the facilities have bus stops. Customers traveling by car have access to **free parking lots**.

Family-friendly shopping centers

Families with children are always welcome. We provide them with numerous amenities and ideas for spending time together. Our shopping centers include:



26
**parent and
child rooms**



18
**indoor
play areas**



4
**free outdoor playgrounds
for children in Białystok, Gdańsk,
Kraków and Łomianki**

In the shopping centers and malls, we manage, we run a rich program of games and educational activities for children. You can read about this in the second part of the brochure.

High accessibility

We strive to make our shopping centers and malls **accessible to all customers**. They are mostly single-level facilities, which makes it easier for **people with disabilities** to move around. In the two-level Galeria Bronowice there is an additional entrance equipped with an elevator, thanks to which visitors can easily get to the shopping mall and the first level of the car park.





Hours of silence in shopping centers

On a selected day of the week in the afternoon, customers can shop in silence, with dim lights and TVs turned off. **"Hours of silence"** applied both in shopping arcades and in the Auchan hypermarket.

The campaign was introduced out of concern for people with autism and related disorders, for whom shopping in space with strong stimuli, such as loud music or frequent messages for customers, can be difficult.

Cooperation with local administration

Since December 2021 there is an **Information and Consultation Point of the "Clean Air" program in Galeria Łomianki** near Warsaw, operated by the Municipality of Łomianki. On selected days of the week residents interested in participating in the program can meet with officials to find answers to their questions.

In 2021, customers of **Galeria Bronowice** could use two Residents' Service Points of the Cracow City Hall. They could handle administrative matters related to residence registration and de-registration, handling CEIDG-1 applications, vehicle registration, and applying for a driver's license.



Co-working zones

We see how our customers' lifestyle is changing and how important access to information is for them. That is why we provide free wireless Internet access and workspaces in all our facilities.

11 co-working zones in shopping arcades, equipped with tables, arm-chairs and electric sockets, where customers can use their own electronic equipment.

3 co-working offices – in the Auchan Bydgoszcz Shopping Center as well as Galeria Łomianki and Galeria Bronowice, we provide co-working offices with furniture and electronic equipment necessary for work.

Convenient shopping and additional services

In addition to shopping, we want our customers to be able to conveniently run the most important daily errands, relax, and safely leave their pets while they shop.



11

co-working zones in shopping centers



3

co-working offices



17

InPost parcel lockers in the vicinity of shopping centers



11

specially designed relaxation areas



5

reading corners



2

places where you can safely leave your dog while shopping

Certificates and distinctions



THE CONFIRMATION OF OUR ACTIVITIES FOR SUSTAINABLE DEVELOPMENT AND EFFECTIVE IMPLEMENTATION OF THE TRIPLE POSITIVE IMPACT STRATEGY ARE THE AWARDS WE HAVE RECEIVED.

While managing retail facilities, we apply for international certificates confirming the effectiveness of our sustainable development activities.

Prestigious **BREEAM In-Use certificates** have been awarded to five of our facilities:

- Galeria Bronowice in Cracow
- Gallery Łomianki
- The Auchan Gdańsk Shopping Center
- The Auchan Hetmańska Shopping Center
- The Auchan Bielany Shopping Center

In 2022, we started the certification process of another 18 shopping centers.

Out of concern for the environment, we plan to use sustainable solutions to reduce carbon dioxide emissions, improve local rainwater retention, and ensure biodiversity. The company applies for **BREEAM New Construction** and **BREEAM for Communities international certificates** at the design and construction stage.



5
BREEAM
In-Use
Certificates





Our shopping centers and malls are safe shopping areas. **12 shopping centers** we manage hold the **international Safe Guard certificate**. This document confirms that these sites meet the strict sanitary requirements related to preventing the spread of COVID-19. The decision to award the document to each of the centers was preceded by a detailed audit including an assessment of the compliance of the solutions used in the place with sanitary and legal requirements related to preventing the spread of COVID-19, as well as an inspection at each of the facilities.



Wilanów Park – our mixed-use project – has won the 14th edition of the **Europa Property CEE Retail Awards in the "Future Project" category**. This is one of the most prestigious competitions in the commercial real estate industry in Europe.

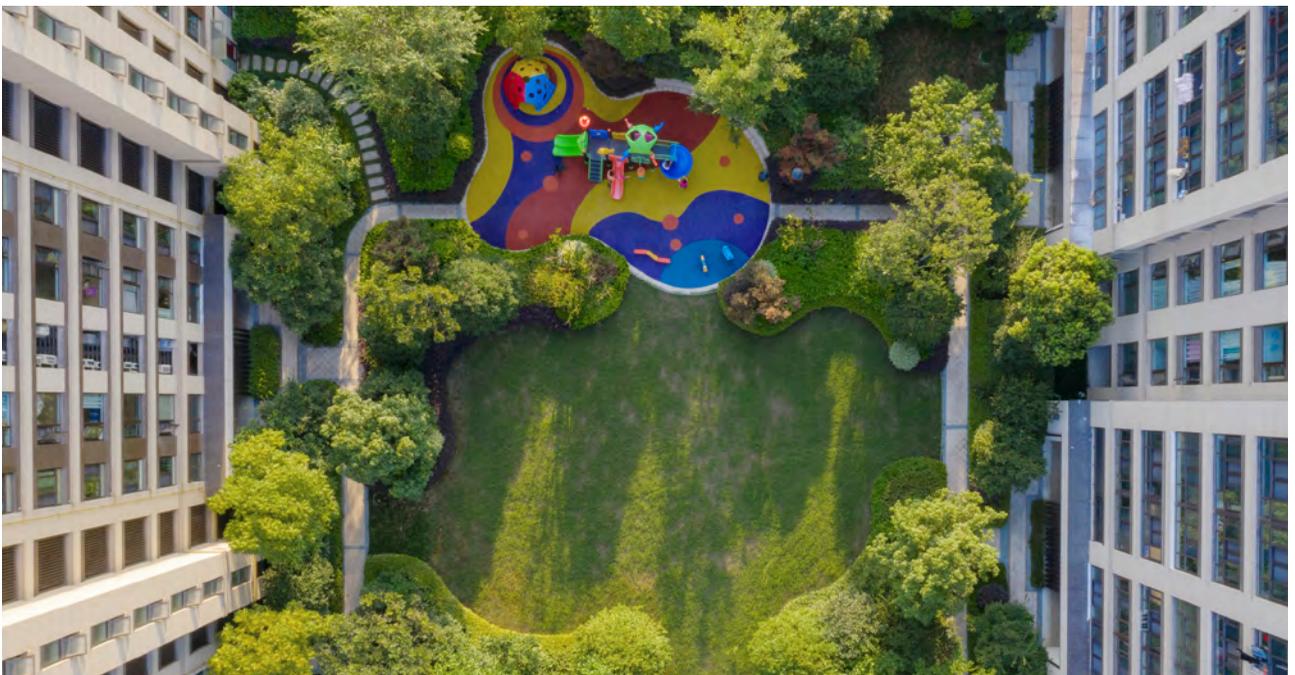


In 2021, **Galeria Bronowice** was once again **the winner of the "Family-friendly Place with Children"** contest organized by the Cracow City Hall. When awarding the certificate to this shopping gallery, the judges took into account its daily activities, family-friendly solutions and meeting the needs of such demanding customers as families with children. The jury appreciated family-friendly solutions and amenities in the site, which include dedicated parking spaces, a stroller rental service, special seating for the youngest, rooms where you can comfortably change your baby's diaper, and the possibility to pick up baby wristbands from the information desk.

New projects

WE ARE WORKING ON THREE MIXED-USE PROJECTS LOCATED IN THE MAZOWIECKIE VOIVODESHIP - IN WARSAW'S WILANÓW DISTRICT, IN PIASECZNO, AND ON THE SITE OF THE FORMER AIRPORT IN GÓRASZKA. THESE ARE NEW URBAN SPACES CREATED IN ACCORDANCE WITH OUR STRATEGY OF TRIPLE POSITIVE IMPACT **/PLANET, PEOPLE, PROFIT/**.

Through mixed-use developments we want to create friendly neighborhoods where residents can meet all their daily needs related to living, working, studying, leisure, entertainment and shopping without having to move to the city center.





WILANÓW PARK

A MODERN MIXED-USE PROJECT THAT STANDS OUT ON THE MAP OF WARSAW. THE COMBINATION OF MANY FUNCTIONS WITHIN WILANÓW PARK WILL MEET THE MOST IMPORTANT NEEDS OF RESIDENTS IN ONE PLACE.

Green space in the heart of the district

The area of the multi-functional investment in the heart of Warsaw's Wilanów district will cover over 7 hectares, two of which will be occupied by an urban park designed in cooperation with residents, according to the principles of participatory design. In this way it will meet the real needs of residents. They will find there opportunities for various kinds of urban and social activities.



Taking care of our surroundings and the environment

The investment will feature sustainable solutions which will have an impact on the reduction of carbon dioxide emissions, the local retention of rainwater, and will ensure biodiversity.

Wilanów Park will also include city and cargo bike stations, electric car charging stations and car sharing zones supporting sustainable mobility. The investment is applying for BREEAM New Construction and BREEAM for Communities certificates.

Development of the local economy

Offices and co-working spaces

Local development

Tenants from the vicinity of the investment will co-create its offer



With the local community in mind



A year-round orangeru
with restaurants
and cafes.
A meeting place
for residents



A multi-screen cinema
Access to the latest movie
releases without the need
to travel to other districts
of the city



Retail
A wide range
of food, clothing
and DIY products



Multifunctional buildings
Opportunity to develop
local business

THE PIASZCZNO PROJECT

A MODERN MIXED-USE INVESTMENT IN THE AREA OF A FORMER BUS DEPOT. THE NEW PLACE SURROUNDED BY GREENERY AND RECREATIONAL AREAS WILL SERVE THE RESIDENTS AND PROVIDE THEM WITH ALL FUNCTIONS NECESSARY IN EVERYDAY LIFE.





Post-industrial area revitalization

In September 2021, we started the process of soil remediation at the former trolleybus and bus depot in Piaseczno, where the investment is being built. A total of 11,000 liters of a preparation containing specialized strains of soil bacteria positively influencing biological processes were used to clean the ground. Each of them was bred in Poland under the supervision of scientists of Polish universities.

Concern for the environment

As part of the investment, numerous recreational spaces will be created – places to rest and meet, as well as educational paths among greenery. Already at the stage of preparing the technical designs, Nhood Poland will apply for the **international BREEAM New Construction certificate**.

Local development

Office buildings
and hotels

Optimal location
for public
administration
points, head offices
of institutions and
companies

New
workplaces

A new mix-use
city quarter



A space with
entertainment
and food services
**with a spacious
restaurant zone
and a friendly
shopping area**



Multi-room cinema
**Eagerly awaited
by city residents**



Central point
of the city
**where you can get
the most important
errands done**



THE GÓRASZKA PROJECT

REVITALIZATION OF THE FORMER AIRPORT IN GÓRASZKA NEAR WARSAW

The project will provide residents of south-eastern Warsaw with attractive leisure, family entertainment and convenient shopping opportunities.

Family entertainment and convenient shopping

Project Góraszka features the **Mayaland family theme park**, offering attractions inspired by popular children's cartoon characters – Maya the Bee, Wickie and Heidi the Vikings, and Super Wings. The facility was opened on April 30, 2022.

A DIY market will be built opposite the amusement park, and between them we plan to build an entertainment and shopping center. We are currently working on the architectural design, taking into account the current market requirements. We are planning to complete the entire investment by 2025.



The Mayaland family amusement park
26 attractions
for people of all ages
on an area of 5 ha



Convenient shopping
retail park,
outlet, DIY market,
hypermarket



Spacious and comfortable
food hall

Part II

THE „GOOD NEIGHBOR” PROGRAM



The “Good Neighbor” Program

THROUGH THE “GOOD NEIGHBOR” PROGRAM WHICH WAS STARTED IN 2012 WE IMPLEMENT OUR SUSTAINABLE DEVELOPMENT STRATEGY.

By undertaking numerous and diverse activities, we nurture relationships with our immediate surroundings and support local communities. We operate in accordance with our most important values, which are **proximity, empowerment** and **positive impact**.

”

The “Good Neighbor” program, which we have been implementing continuously since 2012, is our original CSR initiative. We are extremely proud of it. Each year, as part of the program, several hundred events and campaigns are held in all the shopping centers and malls managed by us for the benefit of local communities. As part of five thematic paths, we provide our guests with cultural and educational content, promote care for the natural environment, encourage healthy lifestyles and organize preventive health campaigns, show how rich the regions in which we operate are, and provide interesting and diverse entertainment. In this way, we implement our strategy of triple positive impact /People, Planet, Profit/ - says **Agnieszka Gutowska**, Director of Marketing, Communications and CSR at Nhood Poland.

The diversity of events and initiatives makes the “Good Neighbor” a comprehensive program of which we are extremely proud. Our initiative has been recognized by the **Responsible Business Forum by being published twice in its annual reports “Responsible Business in Poland. Good Practices”**.

We continued our program even during the most severe restrictions related to the COVID-19 pandemic.



In 2021, at 22 Auchan Shopping Centers, as well as Galeria Bronowice and Galeria Łomianki, we organized:



over 1,000
events for
customers



8,000
event days



212
CSR
campaigns



395
online events



over 160
nationwide
activities



For years, we have been implementing 5 different thematic areas as part of the "Good Neighbor" program

CULTURE AND EDUCATION

SAFETY AND HEALTH

SPORTS AND ENTERTAINMENT

ECOLOGY

REGION



cultural events, theatre performances, artistic workshops, reading campaigns and educational meetings

Page 56

initiatives promoting environmental awareness and a sustainable approach to the environment

Page 64

events spreading awareness about safety and health

Page 70

events promoting the tradition and culture of the region, as well as supporting local initiatives

Page 78

events encouraging to spend free time actively and providing entertainment

Page 86



CULTURE AND EDUCATION

ACTIVITIES RELATED TO CULTURE AND ART PLAY AN IMPORTANT ROLE IN THE EXTENSIVE CALENDAR OF EVENTS AT OUR SHOPPING CENTERS AND MALLS. THROUGH THESE ACTIVITIES, WE WANT TO ENSURE OUR GUESTS ACCESS TO INTERESTING AND FREE FORMS OF SPENDING TIME WITH THE FAMILY.

Our extensive program of cultural and educational events is a proposition of various, free meetings and activities. Our exhibitions, fairs, creative activities, theatrical performances and campaigns promoting reading have been attended by many families for years.

In 2021, we organized numerous educational events. Activities introducing children to science and encouraging them to learn foreign languages, as well as fairs presenting the local offer of extracurricular activities were very popular.

Due to constraints related to the COVID-19 outbreak, some of the activities were held in a hybrid format - combining events in the malls and shopping centers with online activities - or exclusively on the malls' social media.

”

Events taking place in our shopping centers and malls combine a well-planned program and an active form of classes. They were adapted to children of different ages and preferences, encouraging them to broaden their interests. Many of them are unique events organized with local organizations and associations - says **Aleksandra Błaszczak**, Marketing Manager of Galeria Bronowice and the Auchan Krasne Shopping Center.



28 exhibitions
on a variety
of themes



23 creative
workshops



22 language
workshops



14 markets
for vinyl record
enthusiasts



8 events
online



5 campaigns
promoting
reading, during
which we
collected over
3,000 children's
books

Through our activities, we implement
the Sustainable Development Goals:



Culture

During the first half of 2021, when mall activity was limited, we invited our customers to participate in numerous exhibitions as well as hybrid and online events. In this way, we wanted to provide customers of shopping centers and malls with interesting and valuable entertainment during the difficult time of lockdown. After the lockdown, in May 2021, we again prepared various events in the facilities for our guests.



Virtual exhibition of the Academy of Fine Arts

Galeria Bronowice organized a virtual exhibition of works by students, graduates and lecturers of the Academy of Fine Arts in Cracow. A link to visit the virtual exhibition was posted on the mall's website. After the lockdown ended, visitors could also admire the exhibitions stationary, including the graphic novel "Pan(aka)demia" and the open-air exhibition "The Museum in the Neighborhood - Prądnik Biały".



Live theater online

On Easter Sunday, **on the profiles of seven Auchan Shopping Centers** on Facebook, **the premiere of the online musical entitled "Ania z Zielonego Wzgórza"** by the artists of the Zagłębie Theater took place. By watching this unique performance online and sharing information about it with their friends on Facebook, viewers could support the rehabilitation of Ewa Kopczyńska, an actress from the Zagłębie Theatre.



We support local artists

In February and March, Auchan Shopping Centers in Komorniki, Swadzim, Kołbaskowo and Rumia invited to visit **exhibitions of works by local artists entitled "Art in the Times of the Plague"**, who expressed feelings and emotions related to the time of the coronavirus pandemic through their paintings. For the creators, it was an opportunity to present their works to a wide audience, and for visitors an opportunity to experience art.



In 2021, over 20 exhibitions took place in the arcades of shopping centers and malls managed by Nhood all over Poland. The variety of themes meant that each visitor found something interesting for themselves. Guests could see exhibitions of Christmas customs in Poland, electronics and computer equipment from long ago, items from the communist period and vintage motorcycles.

A fascinating **exhibition of over 270 photos awarded in the prestigious Grand Press Photo 2021 competition** could be admired at **Galeria Bronowice** in November. The site under our management was the only place in Cracow where this unique exhibition was hosted.





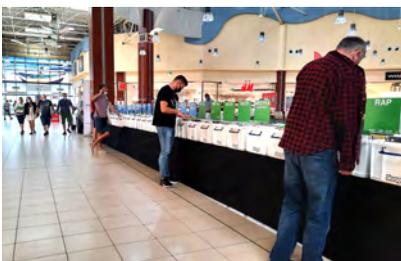
Book and vinyl record markets

Several events in four shopping centers

In the sites we manage, vinyl record enthusiasts had the opportunity to meet with Polish and international exhibitors.

In 2021, the **Auchan Bielany Shopping Center, Auchan Komorniki Shopping Center, Rumia Port and Galeria Łomianki** invited to participate in vinyl markets and fairs.

In addition, the Bookfest book fair was held three times in **Galeria Łomianki** near Warsaw, and in October, the popular book swap event took place in **Galeria Bronowice** in Cracow.



The promotion of reading among the youngest was the aim of the **campaign "Circulating Book"** organized as every year by Auchan Shopping Centers in **Bielany Wrocławskie, Komorniki, Swadzim and Krasne**.

During the campaign co-created with the "Help Now" foundation, over **3,000 copies** were donated and sent to children's hospitals, orphanages, emergency care, as well as primary schools, including special schools and public libraries.

Creative workshops for children

Family creative workshops, filled with classes during which children can develop their manual skills, learn how to express their feelings, and allow them to spend time with their peers. It is one of the favourite forms of entertainment for children visiting our shopping centers and malls.



In 2021, we invited our youngest guests to participate in 24 editions of creative workshops, which took place in 12 shopping centers and malls.

During the events taking place on Saturdays, children learned about various art techniques, found out how to give "a second life" to objects, created their favorite fairy-tale characters, and made decorations on the occasion of Easter, Christmas or Halloween.



By organizing events at our shopping centers and malls, we want to help children develop in various areas. Auchan Krasne Shopping Centre once again invited children to participate in an **art competition**. The participants were asked to do an artwork on one of three topics: "My dream animal friend", "Who I would like to become when I grow up", "A dream family trip". Attractive prizes awaited the winners - tablets, board games and sets of popular bricks.

**STOISKO
PŁYT WINYLOWYCH**
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30 WRZEŚNIA - 2 PAŹDZIERNIKA
w godzinach pracy galerii
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Qaleria
BOOKCROSSING
7-8 PAŹDZIERNIKA 15⁰⁰ - 20⁰⁰
9 PAŹDZIERNIKA 10⁰⁰ - 18⁰⁰
WYMIEN
PRZECZYTANE
KSIĄŻKI
NA NOWE
TYTUŁY

**CYRKULUJ
KSIĄŻECZKO**
MASZ W DOMU PRZECZYTANE KSIĄŻKI?
PRZYNIŚ JE DO NASZEJ GALERII
I WRZUĆ DO ODMARKOWANEJ SKRZYNKI.
MY PRZEKAŻEMY JE POTRZEBUJĄCYM DZIECIOM!
Akcja pod patronatem Henryki Krzywonos-Strycharskiej.
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WARSZTATY DYNIOWE**
30 PAŹDZIERNIKA, 12:00-18:00
zapraszamy do strefy, gdzie poczujecie nastroj halloween
razem wyczarujemy dyniowe lampy: piękne, że aż strach
na uczestników czekają cukierki i piaskusy
WSTĘP WOLNY!
OD ZAWSZE Z T O B A | www.auchanbialoga.pl

**KONKURS
PLASTYCZNY**
DLA DZIECI DO 6 LAT
NADSYLANIE PRAC
**19 LISTOPADA SUPER
NAGRODY!**
FINAL KONKURSU
4 GRUDNIA
KULTOWE
KLOCKI
TABLETY
GRY
PIĄRSZOWE
PROJEKTA I REALIZACJA: www.auchanbialoga.pl

Education

IN ADDITION TO CULTURAL EVENTS AND WORKSHOPS DEVELOPING THE CREATIVITY OF THE YOUNGEST, OUR PROGRAM FOR CHILDREN INCLUDED EDUCATIONAL ACTIVITIES.



"The Academy of small scientists" in 7 shopping centers throughout Poland

Just as last year, we organized a series of educational meetings entitled **"The Academy of Small Scientists"**, which was very popular. During the classes, the children, under the supervision of the instructors, performed simple chemical and physical experiments, thanks to which they learned the basic scientific concepts, and also found out that science can be useful in everyday life.



Scientific curiosities at exhibitions in Silesia and Zagłębie

Who sent the first email and when? What is the longest name of a city in Europe? Do chocolate cookies have more energy than dynamite? Who designed the flag of the United States of America and what was the origin of the famous brand Lamborghini? Visitors of **4 Auchan Shopping Centres in Silesia and Zagłębie** could learn the above information encouraging them to discover the world and science.



Fairs of extracurricular activities

We want to facilitate access to education for children and help them develop their talents and interests. That is why we regularly organize fairs of extracurricular activities, during which children and parents find out what educational activities are offered by local institutions and take part in demonstration classes. The meetings were held in shopping centers and malls throughout Poland.



10 meetings



2 editions
summer
and September

English, mathematics, programming at workshops for children

During educational meetings held in August in Auchan Silesian Shopping Centers, kids took part in classes, during which they learned basic phrases in English and discovered science. The children exercised their memory, logical thinking and counting skills. Playing together and solving tasks and puzzles helped them learn teamwork and how to cope with stress. These skills will surely be useful to them in kindergarten and in the first grades of school. In September, the children learned the basics of programming and tried to put an educational robot in motion.



14 meetings



2 editions
summer
and September

We reward gifted students

Good grades on and end-of-year school report card are the result of the students' long-term work, perseverance and diligence. In the 2020/2021 school year, learning took place most of the time remotely, which required increased motivation from the students. To reward them for their effort, we organized the **campaign "Bring your report card, get a prize" in 5 shopping centers**. The pupils, accompanied by their parents, received vouchers for holiday shopping. In turn, in shopping malls in Bielany, Kormorniki and Swadzim, for a report card with a white and red stripe, it was possible to get a bottle with a Brita filter or a bedside lamp as a gift.



Through a wide program
of culture, art and science events,
we implement 2 Sustainable
Development Goals:



”

By organizing our workshops and events we want to bring the youngest closer to the world around them and convince them that science is fascinating and that the knowledge they gain can be used every day” – says **Aleksandra Kolarz**, Marketing Manager of Auchan Shopping Centres in Silesia and Zagłębie.



ECOLOGY

ACTIVITIES FOR THE ENVIRONMENT ARE PART OF ONE OF THE PILLARS OF OUR TRIPLE POSITIVE IMPACT STRATEGY - PEOPLE, PLANET, PROFIT. THEREFORE, WE ORGANIZE INITIATIVES AND EVENTS PROMOTING CARE FOR THE ENVIRONMENT.

Despite the fact that in 2021 the activity of shopping centers was limited by the months-long lockdown, we organized various events encouraging people to reduce their harmful impact on the environment.

We organized selective waste collections, encouraged to help people in need by collecting old bikes, invited the youngest to participate in environmental workshops, and during restrictions related to the coronavirus pandemic, we organized hybrid events. In total, 22 campaigns promoting care for the environment took place in our shopping centers last year.



22 initiatives implementing 3 Sustainable Development Goals:



Zero waste as a way to reduce waste and negative environmental impact



Through campaigns in shopping centers and malls we encouraged visitors to reuse old, seemingly useless items. Therefore, we organized **collections of bicycles and bicycle parts** for the Aim High Association, which took place at the Auchan Piaseczno Shopping Center and in Galeria Łomianki near Warsaw.



The zero waste principle is also promoted in an interesting way by the **“Plant Adoption Point”** initiative, which was once again organized by Galeria Bronowice in Cracow. The flowers are named, watered and await new owners. Anyone can come and adopt a flower of their choice.



Through creative workshops and initiatives, we want to convince visitors that implementing the principles of zero waste in everyday life is easy and can develop imagination and artistic skills. Old jeans, T-shirts, sweaters and wine corks gained a new life.

In 2021, we invited the guests of our shopping centers to **10 zero waste creative workshops**. The workshops in Auchan Shopping Centers in Bydgoszcz, Gdańsk and Rumia were accompanied by fairs with eco-friendly products, as well as competitions and games for the whole family.

Educational environmental campaigns

In April and May, **Auchan Shopping Centers** invited visitors to participate in an **educational campaign entitled “Discover the secrets of the forest”**, developed in cooperation with the State Forests. It was a hybrid event, i.e. some of the attractions were available on the spot, and the rest on the social media of shopping centers. During their shopping, visitors could watch educational exhibitions, and on Facebook profiles of shopping malls there were videos available about the work of people who take care of nature.

The Auchan Bydgoszcz Shopping Center, in cooperation with the City Hall, organized an educational exhibition in the shopping arcade entitled **“Bees in the city - a bee path in Bydgoszcz”**. Visitors learned where bees can be found in the city and how to protect these insects on a daily basis.



ODKRYJ TAJEMNICE LASÓW
10-24 MAJA

Odkryj z nami wartość i rolę otaczającej nas przyrody:
 • śledź nasz profil na Facebooku
 • oglądaj filmy o bogactwie polskich lasów i wygraj nagrody
 • obejrzyj w naszej galerii wystawę edukacyjną o lesie, jego tajemnicach i mieszkańcach
 • odwiedź w agendownym centrum handlowego budki legowiska dla ptaków i jayzy oraz hotele dla owadów

Wstęp wolny! Partner akcji: Lasy Państwowe

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WYSTAWA
OD 21 CZERWCA DO 3 LIPCA

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 Gdzie można poszukać najpiękniejszej smoczki?
 Tęże dowiedziesz się na wystawie „Pszczoły w mieście - przeszłość i teraźniejszość w Bydgoszczy”.

WSPÓŁPRACUJĄC: URZĄD MIASTA BYDGOSZCZ, WIEŻA WISNIAKI

PRZYJAZNE, MIEJSCIE BŁYSKO CIEBIE www.auchanbydgoszcz.pl

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ZBIÓRKA ELEKTROŚMIECI

9 PAŹDZIERNIKA, 10:00-17:00

Pozbądź się wygodnie elektrośmieci, a w zamian otrzymasz roślinkę.

www.auchanbydgoszcz.pl

ZBIÓRKA ELEKTROŚMIECI

2 PAŹDZIERNIKA
sobota, od 10.00 do 17.00
przy Placu Zabaw

Pozbądź się wygodnie elektrośmieci, a w zamian otrzymasz roślinkę.

www.auchanbydgoszcz.pl

ODBIERZ BUTELKĘ Z FILTREM*

16 PAŹDZIERNIKA OD 12:00 DO 18:00

- * przynieś minimum 10 dowolnych butelek plastikowych
- * wymień je na butelkę Draft z filtrem
- * nie musisz robić zakupów
- * jednej osobie przyskokuje jedna nagroda

www.auchanmodlna.pl



Selective waste collection

We want to make it easier for the customers of our shopping centers and shopping malls to make pro-environmental choices, which is why in 2021 we organized selective waste collection at our shopping centers. Electronic waste, which accumulates so easily in our homes, could be brought to special points in front of the **Auchan Piaseczno Shopping Center and the Łomianki Shopping Center**.

Participants of the collections were symbolically rewarded with plants and fruit trees. The initiatives were very popular. Each time we gave out all the plants and easily filled the containers prepared for waste.



Collection of electro-waste also took place in the **Auchan Poczesna Shopping Center** near Częstochowa. Residents brought washing machines, refrigerators and other old, unused appliances for recycling. **Over 1.6 tons of electro-waste was collected during the initiative.**

In October, the Auchan Modlińska Shopping Center invited people to take part in the **"Less disposables, less plastic"** initiative during which plastic water bottles were exchanged for reusable bottles with Dafi filters. During the initiative, we distributed 242 bottles with filters.

”

Through numerous environmental events held in our shopping centers and malls, we want to convince people that each of us has an impact on the environment through our everyday choices and actions. Customers who visit our shopping centers eagerly take part in ecological actions and workshops” – says **Agnieszka Parchimowicz**, Marketing Manager at Galeria Łomianki and Auchan shopping centers in Piaseczno and Płock.



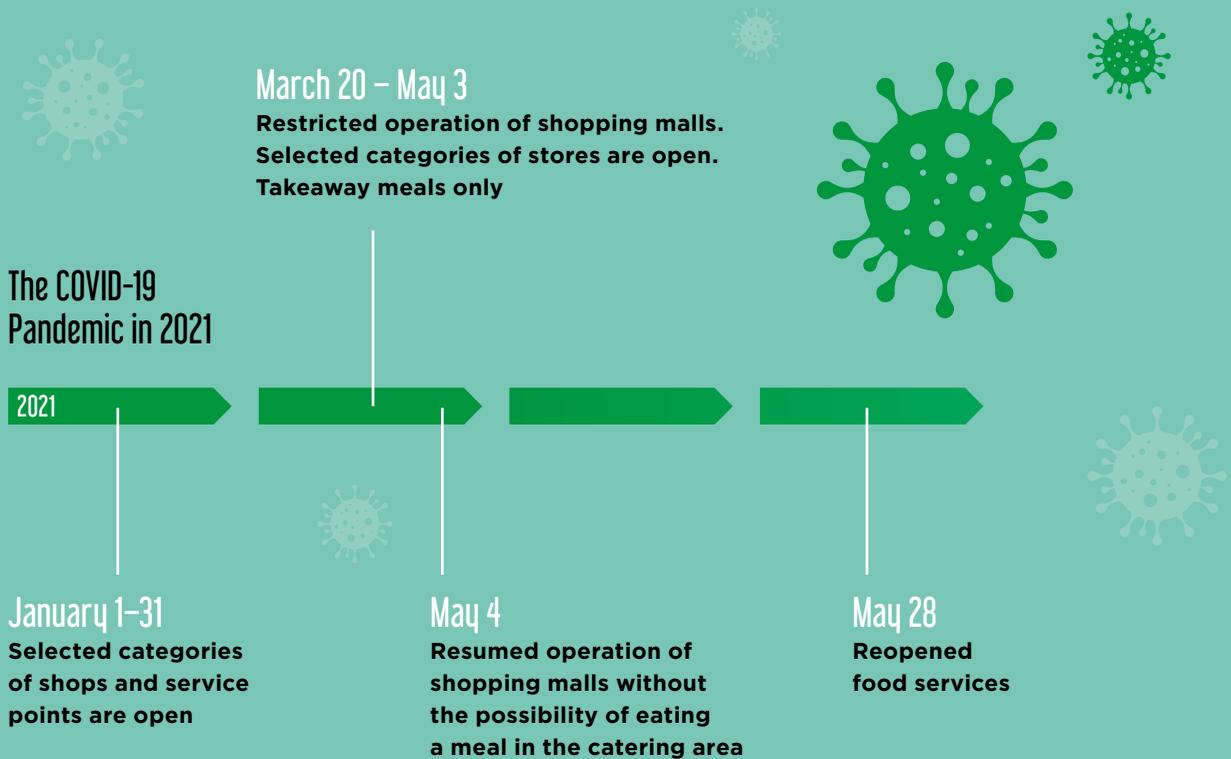
SAFETY AND HEALTH

THROUGH OUR GOOD NEIGHBOR PROGRAM, WE WANT TO TAKE CARE OF LOCAL COMMUNITIES. WE ENCOURAGE TO LIVE A HEALTHY LIFESTYLE AND CHANGE HABITS. OUR ACTIVITIES CONFIRM THE IMPORTANT VALUES OF PROXIMITY AS WELL AS POSITIVE IMPACT. WE HAVE ALSO TAKEN A SERIES OF MEASURES TO STOP THE COVID-19 CORONAVIRUS FROM SPREADING.

Activities during the most severe COVID-19 restrictions

During the most severe restrictions related to the coronavirus pandemic, we focused on providing our customers with a safe and convenient shopping experience, and protected their health by facilitating access to COVID-19 vaccinations.

We adjusted our calendar of events and the way they are held to the restrictions to prevent the spread of the coronavirus pandemic.



Masks covering the nose and mouth were obligatory in our shopping malls throughout 2021

Through activities related to the Safety and Health theme track, we are addressing two Sustainable Development Goals



Safe shopping awareness campaign

As the COVID-19 pandemic unfolded, we closely followed the changing regulations governing the retail industry. We implemented appropriate measures to ensure the safety of customers of our shopping centers and employees, and we conducted an active information campaign addressed to customers of shopping centers and malls managed by Nhood Poland.

Campaign goals:



Providing reliable and up-to-date information on the rules of shops, restaurants, cafes and service points in shopping centers



Building awareness, that shopping centers and malls are convenient and safe places



Shaping the habits of safe shopping
- covering the nose and mouth, keeping distance from other buyers, disinfecting hands before shopping.





50
online
channels



15
graphic
designs

Customers of Nhood's malls and shopping centers could find **all up-to-date information** about the operation of the malls **on 50 online channels**, including the **facilities' websites and 22 social media profiles**. Safety-related content was also communicated across **multiple channels in shopping centers and malls**. In total, **in 2021, 15 graphic designs** were created informing about the restrictions related to the COVID-19 pandemic.



The effectiveness of activities related to the "Safe Shopping" campaign, combined with the implementation of appropriate measures to ensure physical safety, is confirmed by the **international SafeGuard certificates**, which are currently held by **12 sites** managed by Nhood Poland.

Initiatives implemented by our company have been distinguished in the "Good Practice Champions" program carried out by the Polish Council of Shopping Centers.



**STACJA
CZYSTE RĘCE**



Additionally, in Auchan Shopping Centers in Gdańsk and Kołbaskowo, events titled "**Clean hands station**" were held. We prepared art workshops and educational games for kids and their parents. They could also get small handy containers with hand disinfecting liquid and leaflets with information about the most important rules of hygiene.



Vaccination points in shopping centers

In pursuit of our sustainable development strategy, we take a number of actions to promote healthy lifestyles and facilitate access to selected medical services for customers of our shopping centers.



As part of these activities, in 2021, we launched COVID-19 vaccination points in two facilities, and we also encouraged customers to use our mobile vaccination points. The points operate in shopping mall arcades and are run by qualified medical staff. Any eligible person can get vaccinated there.



Vaccination points
in the Auchan Bydgoszcz
Shopping Center
and Galeria Bronowice



Mobile vaccination point
at the Auchan Bielany
Shopping Center
in June and August 2021.



Over 37,300 people
vaccinated against
COVID-19



We participate in initiatives of industry organizations

As a member of PRCH, the largest industry organization, we were involved in its **activities related to shopping safety during the COVID-19 pandemic**. These included communication campaigns in shopping centers and malls encouraging people to get vaccinated and to follow the rules, including social distancing and covering the nose and mouth with protective masks.



Galeria Łomianki near Warsaw supports the Population Program of Early Breast Cancer Detection, financed by the Ministry of Health, under which free examinations are carried out for women aged 50–69. In October, the month of fighting breast cancer, a mammobus was set up in the parking lot in front of Galeria Łomianki, where ladies aged 50–69 could perform a free mammography allowing to detect breast cancer at an early stage.



In November 2021, **Galeria Bronowice in Cracow joined the global Movember campaign** aimed at increasing the awareness of neoplastic diseases of the testicles and prostate. The organizers of the Movember campaign wanted to make people aware of the importance of regular testing and taking care of their health. On October 6, free testicular ultrasound examinations at Galeria Bronowice were addressed primarily to men in their forties. A PSA test was available for slightly older men – the so-called a prostate cancer marker. This is the first test to be performed when diagnosing prostate lesions. Galeria Bronowice was the only location in Cracow in which – as part of the Movember campaign – men could carry out free preventive examinations and check their health.



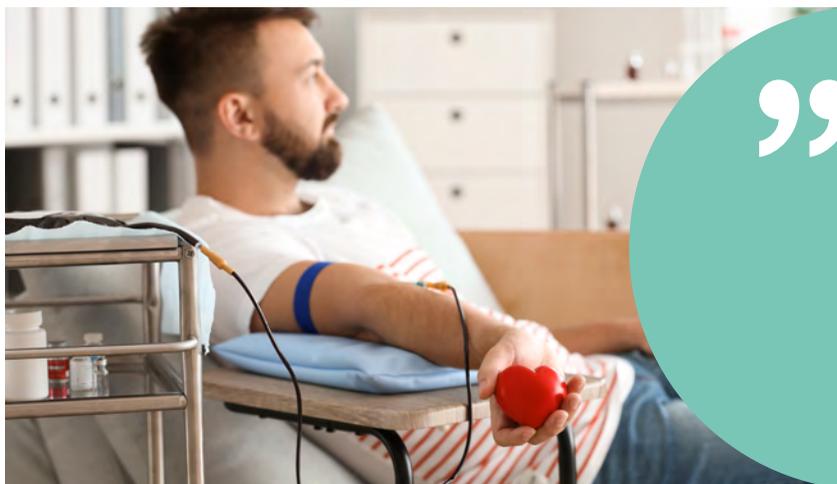
In September, guests of the **Auchan Poczesna Shopping Center near Częstochowa** could take part in a meeting entitled **"Weekend for health"**. During the initiative, visitors could undergo free sight and hearing tests, as well as consultations at the National Health Fund and Social Insurance offices, take part in the National Census of Population and Housing and meet representatives of the Association of Częstochowa Amazons and learn how to take care of their health.

We promote honorary blood donations

As in previous years, we supported Regional Centers of Blood Donation and Blood Treatment in initiatives popularizing voluntary blood donations. In July, ambulances appeared in the parking lots in front of **Auchan Shopping Centers in Bielsko-Biała, Gliwice and Mikołów**, where it was possible to safely donate blood. This priceless initiative supported the recovery of sick and people injured in accidents in the Silesian voivodeship.



**Over 18 liters of blood
donated by honorary donors
during the initiative in three
Auchan Shopping Centers**



”

For years, we have been inviting our guests to participate in campaigns promoting preventive health care and an active lifestyle. In this way, we want to facilitate their access to preventive screenings and popularize a healthy lifestyle” – says **Adam Koziół**, Marketing Manager of Auchan Shopping Centers in Bydgoszcz, Gdańsk, Rumia and Kołbaskowo near Szczecin.

We care about the diversity of communities

Through our activities, we want to integrate local communities and meet the needs of people with disabilities. That is why, in October, we invited guests of **Auchan Shopping Centers in Bydgoszcz and Komorniki** to participate in the event entitled **“Stop in the Dark”**. Visitors to a specially prepared installation could learn about the surrounding world from the perspective of a blind or visually impaired person. In complete darkness, in a special tent with an area of 9 square meters, it was possible to see how the senses of touch, hearing and smell help in getting around when we lose our eyesight. During the visit, under the supervision of a guide – a visually impaired person – visitors were able to experience life in the dark and learn how blind people function on a daily basis.

ZMYŚŁOWA WYSTAWA

**„PRZYSTANEK
W CIEMNOŚCI”**





REGION

WE STRIVE TO MAKE OUR SHOPPING MALLS AND CENTERS BECOME NEIGHBORHOODS WHICH FOSTER RELATIONSHIPS. THROUGH THE EVENTS TAKING PLACE IN OUR SHOPPING CENTRES AND MALLS WE WANT TO SUPPORT THE PROMOTION OF REGIONS AS WELL AS ORGANIZATIONS AND COMPANIES OPERATING IN THESE REGIONS.

Among the various events we organized in our shopping malls were fairs and markets, events co-organized with local administration, donations for homeless animals and other activities involving local communities.



42 events
promoting
the region



38 regional
and markets



11 events
addressed
to local
communities



**Through our activities we pursue
two Sustainable Development Goals:**



We support local craftsmen and artists

Regional product fairs and local markets have for many years been a regular feature of the calendar of events held in shopping centers and malls managed by Nhood Poland. In 2021, guests of shopping centers and malls all over Poland could visit **38 fairs and markets**.

In this way, we support local producers and companies who, thanks to their presence in shopping malls, can present their products and services to a wide audience. These events are very popular among shopping mall visitors.

In 2021, as part of the **"Cuda wianki" fairs, 27 events** took place in Auchan Shopping Centers, 10 of which took place before Christmas and Easter. At the stands of local businesses, customers could find a wide selection of traditional food, delicacies from around the world, as well as original handicrafts.





In turn, in the Auchan Bielany Shopping Center near Wrocław and Auchan Komorniki Shopping Center, **handicraft, antique and vinyl record markets** were held. During **13 events**, collectors could meet, exchange opinions and add new items to their collections.



On the other hand, **Auchan Poczesna Shopping Center** in June and October invited its guests to participate in **construction fairs**. It is a popular event for residents of Częstochowa and surrounding areas, during which they can learn about the offer of local companies and plan the construction or renovation of their house or apartment.



With the local community in mind



Through our initiatives, we want to engage local communities to cooperate and have a positive impact on their surroundings. In 2021, **Galeria Bronowice** invited the inhabitants of Cracow and its surrounding areas to participate in an event entitled "**Playing for Murals**". More than 210 square meters of the wall surrounding the mall from the side of the exit to the underground parking lots were painted in April. A competition for the design and execution of the mural was held. The concepts presented had to be inspired by the slogan "A place for your time" as well as the overall architectural vision of the building. The winner received an attractive cash prize.



Moreover **Galeria Łomianki** near Warsaw helped to implement the plans of the 17th Warsaw Scouts' Group "Kamyki". Its members dreamed of going to a scout camp in Saemangeum in South Korea. The shopping center provided space for workshops, during which the team members organized a fundraiser. Scouts decorated gingerbread cookies and prepared creative Christmas decorations made of paper. The festive atmosphere and the great passion of the scouts inspired all the workshop participants.

Cooperating with local administration

We cooperate with local administration and invite institutions such as community centers and libraries to co-organize events in our facilities.

On the occasion of Mother's Day and Father's Day the **Port Rumia Auchan Shopping Center** invited parents and children to events, co-organized with Municipal Cultural Center in Rumia. There were special zones for moms and dads, where they could relax while listening to music and receive cosmetology or healthy eating advice. In turn, children, under the supervision of MCC instructors, made gifts.

Galeria Bronowice invited children to a workshop promoting reading, organized together with the **Cracow Library**. During the meeting, the participants listened to a story about a cat who visits the library for the first time. The story was presented using the kamishibai technique. During the workshop part of the meeting, children could make an original bookmark out of prepared materials.

We want to provide useful services to customers of the shopping centers and malls we manage. During the lockdown, when only selected stores were operating in the facilities, the Auchan Bielany Shopping Center offered its customers the possibility of **delivering meals from its restaurants to their homes**.

SMACZNIE I WYGODNIE ZAMAWIAJ
POSILKI W WYBRANYCH RESTAURACJACH
Z BEZPŁATNĄ DOSTAWĄ DO DOMU!



We help animals

Campaigns for homeless animals have become a regular event in the calendar of shopping centers managed by Nhood Poland.

In March, the **Auchan Piaseczno Shopping Center** near Warsaw organized a charity collection of food, toys and accessories for dogs and cats from the **shelter for homeless animals in Paluch**. The shelter is one of the most well-known institutions of this type in Mazovia and one of the implementers of the Warsaw Program for Prevention of Animal Homelessness.





Galeria Bronowice, in cooperation with the Foundation "For Health, Pets People, People, Animals", wanting to make good use of unused bottle caps, invited its customers to take part in the unique event "**Caps for Kittens**". The aim of the initiative was to collect as many plastic caps as possible, and thus funds for food and sterilization of cats supported by the organization.

Galeria Łomianki near Warsaw has been cooperating with the Animal Protection Foundation in Łomianki for several years, organizing an annual aid campaign. According to the initiative, every share or like of a dedicated post on the shopping center's Facebook profile equals 1 PLN donated to the Foundation's pet food. In March, the shopping center invited its visitors to participate in a food charity collection for cats and dogs supported by the Animal Protection Foundation in Łomianki.

”

Our shopping centers are always open to local initiatives, ideas and cooperation with communities. That's why the calendar of activities in the facilities is filled with events that bring the residents together, provide them with interesting ideas for spending time and engage them in helping – says **Sylvia Betlej**, Marketing Manager of the Shopping Centers in Lower Silesia and Greater Poland.



SPORTS AND ENTERTAINMENT

WE ENCOURAGE OUR GUESTS TO SPEND TIME ACTIVELY AND HAVE FUN TOGETHER. THIS IS WHY THE CALENDAR OF OUR ACTIVITIES INCLUDED SPORTS EVENTS AND INTERESTING ENTERTAINMENT FOR THE WHOLE FAMILY.



Through our initiatives, we implement the Sustainable Development Goals:



We encourage to be physically active

Visitors to shopping centers and malls managed by Nhood Poland could participate in a variety of events and campaigns through which we promoted active leisure and encouraged amateur sporting activities.

In 2021, we organized 20 initiatives to promote an active lifestyle. During lockdowns, when shopping centers operated to a limited extent, we invited our customers to participate in events combining activities in shopping centers and online.



The **"Time for a Bike"** campaign was one of our hybrid initiatives. Visitors to **shopping centers in Podlasie, Pomerania, Silesia and Zagłębie** visited exhibitions presenting interesting facts and practical advice on bicycles as well as suggestions of interesting routes in the area. On the other hand, on the profiles of our shopping malls on Facebook, we published tutorial videos in which we suggested how to prepare a bike for the route and enjoy a great trip. Participants of the campaign in Silesia could use the **free bicycle repair point** to prepare their bike for the new season.

What is more, in the Auchan Bydgoszcz Shopping Center and Auchan Kołbaskowo Shopping Center, the **"Time for Biking"** campaign was accompanied by an exhibition of vintage bicycles, where we presented many unique bikes.



In June, **Galeria Bronowice** invited the residents of Cracow to participate in the **BIKELand campaign**. It was full of attractions, including: free bicycle repair, BMX shows prepared by a professional school, the competition "Riding for prizes", and many others.



Also, since June, a **go-kart track** has been operating on the roof of the Galeria Bronowice endorsed by the famous YouTuber - Budda (Buddha. TV). In just a few months Illegal Karting by Budda has become one of the favorite places of automotive and fair play enthusiasts.

Summer sports activities



In July, the **Auchan Bydgoszcz Shopping Center** invited the youngest to play together in the recreation area right next to the facility. It is a space that Nhood Poland rebuilt two years ago with local residents in mind. During the works, the route leading from the public transportation stops to the shopping center was revitalized and a sidewalk and bike path were built. Comfortable relaxation zones with benches and bike racks have also been created. People who like to spend time actively can use the outdoor gym with parkour elements.

During the July event, **kids competed on the obstacle course along the climbing ladders, and also took part in competitions** on a treadmill and in an outdoor gym.



During the summer months, **Auchan Shopping Centers in Białystok** organized 9 meetings for children, entitled: **“The Summer Academy of Fairy Tales and Games”**, **“The Summer Academy for Children”**, and **“The Summer Academy of Little Scientists”**. During games and quizzes, children learned about the world around them and had a great time, while during workshops they could create their own toys and decorations and develop their manual skills. They had a lot of fun in games of skill, including the popular backyard game of “classes”, a colorful obstacle course, and jumping on a skipping rope.



Port Rumia also invited people to play sports during the holidays. During the meeting entitled **“Sports holiday”** visitors could take part in family sports games and compete in the tug of war competition. The sports competition was preceded by a warm-up conducted by a professional coach, who practised athletics for many years.



Active entertainment also in autumn and winter

In September, **Galeria Bronowice** encouraged visitors to participate in the charitable zumba marathon **“Rubiton”**, which was held on the roof of the facility. All proceeds from the **“Dance to Help”** campaign were donated to support children from oncology departments. The campaign was organized by the Bone Marrow Musketeers Association.

In October, **family board games** were held at the **Auchan Swadzim Shopping Center**. For the young participants of the meeting and their parents there were four game zones adapted to the capabilities of children of different ages or requiring teamwork from the whole family.



Fun for the whole family

Throughout the year, we invited our guests to a variety of entertaining events. Many of our proposals were organized on the occasion of popular holidays. We also invited bloggers to collaborate.

In 2021, we organized 22 events,
which were a great opportunity to have fun.



On the occasion of **Valentine's Day**, we handed out sweet heart-shaped gifts at Auchan Shopping Centers in Silesia and Zagłębie. Valentine's Day cookies were handed out in shopping centers in Katowice, Sosnowiec and Żory. In turn, in Bielsko-Biała and Mikołów we handed out romantic gifts to customers.



In selected shopping centers, we also handed out **gifts on the occasion of Women's Day**. Every lady who on March 6 did shopping in Auchan Shopping Centres in Bielsko-Biała, Mikołów and Poczesna, could receive a gift in the form of honey, honey plant seeds and decorative pillows. Customers also received **gifts on the occasion of Mother's Day in Auchan Shopping Centers in Białystok**.



On the occasion of the arrival of spring, **Galeria Bronowice** invited its customers to a unique virtual event: **"The Fragrance Laboratory"**, a free online workshop with experts from the M061 Perfume Lab. It was held on April 9-10 and April 16-17. The finished fragrances were sent to the participants by post.

In September, the guests of Galeria Bronowice could take part in fashion workshops and meetings **with blogger Magdalena Kanoniak, known as RADZKA**, as well as in games and numerous promotions. But before that happened, the shopping center was looking for original, fashion-loving residents. The main winner selected by the judges, who received a voucher for 2,000 PLN, went shopping in the company of the blogger.



In October, the Auchan Komorniki Shopping Center invited children to participate in **"The Fairy-Tale World of Maya the Bee"**. We organized this event for little fans of the adventures of a funny and inventive bee, who were impatiently waiting for the premiere of the movie "Maya the Bee. A small, great treasure". In the fun and games zone, the children enjoyed many attractions. Among them were large-format board games and fitness games, and in the creative workshop zone, children could make a simple house for bees or pollinating insects from available materials, or create a toy – a cheerful bee.



The rich program of events in shopping centers and malls included **Christmas meetings with Santa Claus**. Such events took place **in ten shopping centers and malls**. In a festive setting, filled with sounds of the most beautiful Christmas carols and songs, Santa Claus met with children, read them Christmas stories and handed out sweet gifts. Children could take a photo with Santa Claus, and during creative workshops they could make Christmas decorations themselves.



” Various initiatives promoting sports and providing interesting entertainment have a significant place in the program of events in our shopping centers and malls. We select the themes in such a way that they appeal to participants of all ages. We are glad that this is appreciated by our customers and that they are eager to participate in our events” – says **Iwona Kosińska**, Marketing Manager of Auchan Shopping Centers in Białystok and at Modlińska Street in Warsaw.





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